

Qatar Shell and Mol Launches Fifth Edition of BEDAR Programme

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Marking its fifth edition and aligning with World Mental Health Day, the Bedar Workers Welfare Programme was officially inaugurated with renewed energy and purpose.

The fifth edition of the “Bedar” initiative was launched on Friday at Al Khor Sports Club, with the participation of more than 1,000 workers from 15 local companies operating in the northern regions of the country.

Organized in partnership with the Ministry of Interior and Qatar Shell, and in collaboration with the Workers’ Support and Insurance Fund, Barwa Real Estate Group, Waseef and Al Khor Sports Club, the initiative aims to raise workers’ awareness in the fields of security, safety, health, and Qatari culture, with a focus on mental health and personal care, while integrating them into community and national activities.

In its new 2025 phase, the initiative represents an advanced stage of expanded partnerships and greater community impact, supporting the integration of workers into Qatari society.

The event included a series of awareness and training workshops on mental health, drug risks, traffic safety, combating cybercrime, and Qatari traditions, with experts delivering practical programs that help relieve work stress and promote general health.

“At Qatar Shell, our dedication to the State of Qatar goes beyond energy — it’s about empowering communities. Through education, community engagement, and proactive support, we strive to create a resilient, informed, and thriving workforce for Qatar’s future,” said Muhammed Al-Mushiri, Community Liaison Officer from Qatar Shell.

Colonel Ahmad Saad Al-Mohannadi from the North Security Department affirmed that the “Bedar” initiative represents a distinguished model of community partnership between government institutions and the private sector, noting that mental health is a key component of security and stability in society, and that the large turnout reflects the initiative’s success in achieving its awareness and social objectives.

Mrs. Kholoud Saif Al-Kubaisi, Executive Director of the Workers’ Support and Insurance Fund, expressed the Fund’s pride in participating in the “Bedar” initiative, which she described as a distinguished example of community collaboration between the public and private sectors. She emphasized that the initiative embodies the commitment to improving the work environment and enhancing workers’ quality of life through awareness, education, and community participation.

She explained that the Fund’s participation in this initiative aligns with its ongoing role in supporting national efforts to protect workers’ rights and provide a safe, healthy, and sustainable work environment in line with Qatar National Vision 2030. She praised this year’s focus on mental health and safety, noting that it reflects an advanced awareness of the human element as a cornerstone of development.

Mr. Hamad Ahmed Al-Mohannadi, Events and Programs Supervisor at Al Khor Sports Club, expressed his happiness with the event’s success, confirming that this initiative aligns with the club’s commitment to supporting national efforts aimed at promoting mental health awareness and fostering a culture of care for human well-being as an integral part of quality of life.

Bedar is an initiative led by Qatar Shell in strategic partnership with the Ministry of Interior, launched in 2019, the programme has made

step changes in worker awareness of safety, health, Qatari culture, and security, while training ambassadors within their communities.

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