

Spoken Arabic Made Easy' making waves across the globe

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Spoken Arabic Made Easy, the internationally acclaimed language learning series authored by renowned academician and Spoken Arabic expert Dr. Amanulla Vadakkangara, is creating a remarkable impact among non-Arabic speakers worldwide, emerging as one of the most practical and learner-friendly resources for mastering everyday Arabic. The latest edition of the book, released last month, has already reached thousands of learners across different countries.

Designed with a strong focus on communication skills and real-life conversations, the series effectively bridges the gap between classical Arabic learning and daily spoken usage, enabling students, professionals, expatriates, and travelers to communicate confidently in Arabic within a short span of time.

What sets Spoken Arabic Made Easy apart is its simple methodology, step-by-step progression, audio support, and culturally relevant dialogues, making it highly suitable for both self-learners and classroom instruction. The books are widely used in schools, colleges, universities, training institutes, and community learning centers in India, the Gulf countries, Southeast Asia, and other regions.

Educationists and language trainers have praised the series for its scientific approach and practical orientation, noting that it removes the fear traditionally associated with learning Arabic and replaces it with confidence and enthusiasm. Many institutions have also adopted the books as supplementary or core learning material in their Spoken Arabic programs.

Dr. Amanulla Vadakkangara, who has conducted hundreds of Spoken Arabic training programs globally and introduced Spoken Arabic as a specialized branch of study, stated that the primary objective of the series is to make Arabic accessible, enjoyable, and useful for everyday life, especially for non-native speakers who wish to integrate better into Arabic-speaking societies.

With new editions and growing digital learning support, Spoken Arabic Made Easy continues to expand its global footprint, contributing significantly to cultural integration, career advancement, and cross-cultural communication.

Dr. Amanulla has personally presented copies of the book to people from various walks of life, and the initiative has received widespread appreciation. Muhammed Noushad Abu, prominent entrepreneur and socio-cultural leader, who received a copy of the book today, described it as "a comprehensive guide for everyone who wishes to communicate effectively in Arabic."

Those interested in obtaining a copy of Spoken Arabic Made Easy may contact the Media Plus office at 4432 4853.



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