

Qatar Prime Minister witnesses event showcasing Tourism roadmap for next stage



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Doha, October 07 (QNA) – HE Prime Minister and Minister of Foreign Affairs Sheikh Mohammed bin Abdulrahman bin Jassim Al-Thani witnessed on Monday a special event hosted by Qatar Tourism to showcase the tourism roadmap in the next phase.

The event was attended by Their Excellencies Ministers, Ambassadors and prominent figures, along with a group of key partners and officials in Qatar's tourism industry.

The event aimed to emphasize the significance of tourism as a key pillar of Qatar National Vision 2030, which aims to diversify the national economy and support the country's sustainable development efforts.

During the event, Qatar Tourism's main marketing and promotion arm, Visit Qatar, showcased its "Surprise Yourself" campaign, which has been launched in 10 international markets.

Additionally, a new version of the ongoing "Stopover in Qatar" campaign was announced, set to be launched in mid-October.