

South Asian Fashion Shines at Boutique H's Exclusive Doha Showcase



Published on October 10, 2024

Document Date: Fri, Feb 20 2026 07:14:42 am

Category: ,English,Events - ,Snippets

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Doha, Qatar – October 4th, 2024: Boutique H hosted a dazzling fashion exhibition at the prestigious

Waldorf Astoria West Bay, showcasing the rich elegance of South Asian fashion and jewelry to a global audience. The event featured renowned Pakistani designers, including HSY and Deepak Perwani, who presented a remarkable collection of traditional and contemporary pieces, blending cultural heritage with modern fashion trends.

The exhibition attracted buyers and fashion enthusiasts from around the world, providing an important platform for the international promotion of Pakistan's vibrant fashion industry. The diverse audience admired the intricate craftsmanship and distinctive designs that celebrate the country's rich sartorial history.

Hina Faisal, the Chief Organizer, played a pivotal role in the success of the event. Her leadership helped Boutique H further cement its status as a key ambassador for South Asian fashion in global markets. The event was graced by distinguished dignitaries, including Dr. Waseem Kotoub, Country Director of the British Council Qatar, Malik Waqas, General Manager of PIA Qatar, and Sereine Asad, Commercial Attaché at the Pakistan Embassy in Qatar, along with leaders from various communities in Qatar.

This successful showcase not only celebrated the beauty of South Asian culture but also fostered stronger fashion connections between Pakistan and Qatar.