

Huawei Showcases Vision for a Safer, Smarter Future at Milipol Qatar 2024



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Huawei will highlight its Commitment to Amplifying Intelligence in Security and Digital Transformation during the trade event

Doha, Qatar – October 29, 2024 – Huawei is proud to participate in Milipol Qatar 2024, the leading global event for homeland security and civil defense, taking place from October 29 to 31 at the Doha Exhibition and Convention Center. Under the theme “*Amplifying Intelligence with Security*”, Huawei is spotlighting its role as a trusted partner in driving digital transformation while

ensuring cybersecurity remains at the forefront.

With over three decades of experience, Huawei has established itself as a leader in providing secure, innovative technology solutions across 170 countries, serving over 3 billion users worldwide. Huawei's presence at Milipol Qatar 2024 reflects its unwavering commitment to safeguarding digital ecosystems fostering collaboration with governments and industries to build a more secure and connected future.

Rico Lin, President of Huawei Gulf North Region, emphasized the importance of security in today's digital landscape, stating: "In an era of rapid digital change, cybersecurity and data privacy are not just priorities—they are imperatives. At Huawei, we are committed to providing our partners with the tools and innovations to navigate this evolving landscape securely, empowering them to realize their digital transformation goals."

At its booth, Huawei is showcasing a range of innovative solutions tailored for various sectors. One highlight is the **Smart City Intelligent Operations Center**, a centralized platform that provides a comprehensive view of city operations, enabling real-time monitoring and data-driven decision-making to enhance urban resilience and efficiency.

Huawei is also presenting its **Major Event Assurance Solution**, designed to ensure security and operational efficiency during large-scale events. This solution leverages advanced analytics and real-time data to facilitate rapid response and effective incident management.

For the first time in Qatar, Huawei is unveiling during Milipol its cutting-edge IdeaPresence, a stunning 138-inch 4K immersive display, cool-running COB design for low heat output, and simplified operation and maintenance (O&M) for secure and seamless collaboration.

In addition to its cutting-edge security and digital transformation solutions, Huawei will showcase its Pangu Government Model at the show. This innovative model empowers intelligence for government applications by analyzing multimodal data to understand and manage tens of thousands of real-time city events. The Pangu Government Model enables rapid discovery and dispatch, helping governments address issues more efficiently and enhance city-wide management through intelligent, data-driven solutions.

Along with its technology showcase, Huawei will actively participate in key summits at Milipol Qatar 2024, including the **Cybersecurity Summit**. This platform will allow Huawei to share insights on the critical role of cybersecurity in today's increasingly interconnected world. Dr. Aloysius Cheang, Chief Security Officer from Huawei ME & CA Region will engage in discussions on how innovative cybersecurity solutions can defend against modern threats to cyber sovereignty.

Huawei's engagement at Milipol Qatar goes beyond showcasing individual technologies. It's about reinforcing a shared vision of a safer future where intelligence and innovation work hand-in-hand with security. With its strong track record in cybersecurity, Huawei is positioned to be a strategic enabler for governments and enterprises seeking to enhance both security and operational efficiency.

During the event, Huawei is highlighting key initiatives aimed at fostering smarter cities, streamlining emergency response efforts, and ensuring seamless communication across critical infrastructure. These efforts are part of Huawei's broader strategy to support sustainable and resilient digital ecosystems that can meet the growing challenges of modern security threats

In collaboration with local partners such as Mekdam Holding, CESCO, Mannai Infotech, TechnoQ, Traffic tech (Gulf) and leveraging strategic alliances with Chinese partners, Huawei is actively contributing to the development of secure digital transformation frameworks across the region.

These partnerships further Huawei's mission to drive innovation and build a robust ecosystem that benefits Qatar and the region.

Milipol Qatar 2024 provides a unique platform for Huawei to engage with industry leaders, decision-makers, and stakeholders, reinforcing its role in shaping the future of secure digital transformation. Through its participation, Huawei continues to demonstrate its leadership in

advancing technological solutions and protecting the integrity of digital infrastructure.

For more information on Huawei's participation in Milipol Qatar 2024, please visit our booth,
number M040.