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## Msheireb Properties Recognised for Excellence in Sustainable Development at Annual Tarsheed Awards for Msheireb Downtown Doha and Zula Wellness Resort



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Doha, Qatar – 4 November 2024 – Msheireb Properties, Qatar’s leading sustainable property

developer, has

clinched the Commercial Sector Award for its Msheireb Properties Headquarters and the

Hospitality Sector Award

for the Zula Wellness Resort by Chiva-som given by the Qatar General Electricity and Water Corporation

(Kahramaa) at the Tarsheed Energy and Water Efficiency Forum.

The Tarsheed Awards celebrate achievements in energy conservation and environmental stewardship. They are an

integral part of KAHRAMAA's National Programme for Conservation and Energy, designed to encourage

developers to adopt conservation-focused building practices and implement energy-efficient strategies. Msheireb

Properties's recognition underscores its leadership in sustainable urban development and its mission to create a new

standard for environmentally responsible living spaces.

Accepting the Commercial Sector Award for Msheireb Properties Headquarters, Eng. Faisal Al-Malki, Chief

Operations Officer at Msheireb Properties, said: "We are extremely pleased that our flagship developments,

Msheireb Downtown Doha and the Zula Wellness Resort, are being recognised as models of

sustainable urban

design. Msheireb Downtown Doha exemplifies our mission to develop sustainable, modern

communities that

challenge traditional perspectives on urban living and set new benchmarks for eco-friendly

urban development in

Qatar, while the Zuhair Wellness Resort revitalises ancient wellness practices in a serene,

sustainably built and

maintained environment. This recognition affirms our ongoing dedication to the principles of

Qatar National Vision

2030.&quot;

The entire Msheireb Downtown Doha is designed to consume fewer resources, generate less

waste, lower costs, and

achieve a reduced carbon footprint making it the world's largest certified sustainable

community. All buildings meet

the LEED Gold standard for environmental performance, with some buildings securing the

highest LEED Platinum

rating. LEED-certified buildings reduce stress on the environment and are more energy and

resource-efficient. Being

LEED-certified means these buildings generate less waste and lower the use of energy, water, and

other resources,

in addition to their ability to store and collect recyclables, reduce indoor water use, and

implement renewable energy

use.

The city and buildings within it employ several active and passive cooling systems designed to

work in tandem to

decrease energy consumption. Buildings are designed with traditional Qatari architectural

principles that help cool

interior spaces naturally. Shaded pedestrian areas, narrow streets, and wind corridors enhance

airflow and reduce

direct sunlight, lowering the need for mechanical cooling. At the same time, advanced building

management

systems monitor and control energy usage in real-time, optimising cooling by adjusting

temperatures based on

occupancy levels and external weather conditions. Buildings are also built using energy-efficient

materials, high-

performance insulation, and reflective coatings on windows and roofs to reduce heat gain,

helping maintain lower

indoor temperatures and reduce cooling needs.

The Hospitality Sector Award for Zula Wellness Resort by Chiva-som was received by Eng. Omar

Zainal, Director

of Assets Development at Msheireb Properties. The resort stands as a leading model of

sustainability, designed to

LEED Silver standards and featuring advanced energy-efficient systems, including HVAC and

pumps operated by

Variable Frequency Drive (VFD) technology. The resort also incorporates a comprehensive water

management

system with a Sewage Treatment Plant for irrigation water recycling and water-saving fixtures,

along with an

integrated waste segregation and recycling program. Energy and water consumption are

monitored daily through

smart meters to ensure optimal resource efficiency. These sustainable features have earned the resort the prestigious

Travelife Gold Certification in Sustainability.

"Today's wins underscore the success of our approach that combines modern and traditional practices to design

urban spaces that can exist in harmony with the environment," added Al-Malki.