Msheireb Downtown Doha to Host Qatar's Largest Outdoor Cybersecurity Event in Partnership with White Hat Desert

Doha, Qatar – 10 November 2024 – Msheireb Properties has announced a strategic partnership

with

White Hat Desert(WHD) to host the fifth annual Cybersecurity Conference on November 14, 2024,

at the

open-air Barahat Msheireb venue. WHD is a cybersecurity startup promoting cybersecurity awareness,

innovation, and collaboration. The conference will gather decision-makers, cybersecurity experts, and

tech enthusiasts to discuss the latest advancements in cybersecurity, while introducing creative ways to

engage with the community to raise awareness about online safety. The conference is set to be an

immersive experience that brings together cybersecurity professionals and enthusiasts, further

establishing Msheireb Downtown Doha as a hub for tech and innovation.

This unique conference will feature both day and night segments to address the needs of both business

and public audiences in line with Msheireb Properties' commitment to inclusivity and tech

innovation. Pre-

registration is only required for the morning industry session, while the evening activities will be open to

all members of the public with no registration needed.

"Hosting this conference underscores our commitment to building a secure, smart, and

tech-driven urban

centre," said Msheireb Properties Senior Director for Corporate Communications Dr. Hafiz

Abdulla. "By

creating a space for thought leaders and the public to learn about and engage with cybersecurity

content,

we want to share knowledge and encourage a culture of safety and innovation in Qatar."

Day Session: Industry-Focused (9:00 AM – 2:30 PM)

The industry session will feature guest speakers discussing current trends in cybersecurity,

interactive

Cybersecurity Village hubs for networking and hacking competitions, as well as a selection of

vendors

including, Malomatia Microsoft and Google showcasing new solutions from top cybersecurity

providers.

Pre-registration is required for this exclusive session, with participants asked to include their

organization

and role when registering.

The WHD conference will feature an exceptional lineup of cybersecurity leaders and experts,

including

Sheikh Khalifa Ali Al-Thani, known for his contributions to Qatar's digital infrastructure and

information

security; Mohammed Aldoub, a cybersecurity influencer from Kuwait; Ashraf Aboukass, a

leading

cybersecurity expert from London; Abdulla Al-Emadi, a cybersecurity practitioner;

Abdulrahman Khamis,

an inventor and "Stars of Science" winner; Mohammed Al-Saqatri, a cybersecurity advocate

making this

event a unique opportunity to learn from and engage with industry leaders.

Night Session: Public-Focused (4:00 PM onwards)

The public portion of the event will make cybersecurity accessible to all, offering interactive

activities,

engaging talks, and hands-on demonstrations to raise awareness about cyber threats and help

attendees

stay safe and secure in the digital world. Activities will make cybersecurity both educational and

engaging, with highlights including guest speakers on cybersecurity, robotics, and artificial

intelligence,

gaming competitions, drone racing, code cracking and circuit building workshops, virtual reality

experiences, robot sumo challenges and 3D printing demonstrations.

"Along with addressing pressing cybersecurity threats, the conference will make this topic

more engaging

and relevant for everyone," added Dr. Hafiz. "By hosting the largest cybersecurity

night event in Qatar,

we're creating an innovative platform for people to learn, interact, and stay protected in an

increasingly

digital world."

The event will take place at Barahat Msheireb in Doha on November 14, 2024. Registration is only

required for the morning industry session, while the evening activities will be open to all members

of the

public with no registration needed. To register for the morning session, please visit

www.whitehatdesert.com/register.