

QATAR BUSINESS CARD DIRECTORY 18TH EDITION ONLINE AND MOBILE APPLICATIONS LAUNCHED



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Selvakumaran, Managing director of Aage International released the online edition of the directory.

IOS version of mobile application of the directory was launched by Doha beauty Centre managing director Dr. Sheela Philippose and Acon Printing Press director P.T.Moideen Kutty while the android version of mobile applications was launched by Good will cargo managing director Noushad Abu and Al Mawasin group MD Dr.Shafeeq Hudavi.

Dignitaries on the occasion observed that innovative marketing tools like QBCD can make positive changes in the business scenario. business card directory with its novel approach and scientific organization is very attractive and user friendly . It is effective and useful for connecting people on a large scale. Online edition and mobile applications will make it more appealing to a wider range of users across the globe.

Qatar Tec managing director Jeby K John and Dr.Arif CP, founder and grandmaster of UMAI attended the function as guests of honour.

CEO Mediaplus and the chief of QBCD Dr. Amanulla Vadakkangara highlighted that it was a team effort to do something different. The directory facilitating the business community to interact among themselves for mutually rewarding enterprises contain business cards of individuals and establishments which can be a ready reference of all the leading business concerns to boost business in various levels.

Started publication in 2007 we were very particular to add new attractions every year and now we have made it a unique product published consecutively for the last 18 years with added attractions. The whole version of the directory is available online and the business cards are available in mobile application for free download.

Branding any venture or product becomes more necessary when the business is facing problems and challenges. GBCD is an easy solution for effective branding.

The online edition of the directory is available on www.qatarcontact.com

For free copies of QBCD you can contact Mediaplus office on 44324853