
Apple Joins anti-trust trial against Google over search monopoly



Published on January 21, 2025

Document Date: Mon, Aug 18 2025 01:26:31 pm

Category: ,English,International - ,Snippets

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Apple has stepped into the high-stakes anti-trust case against Google, signaling its concern over the potential fallout from Google's monopolistic practices. The case, which revolves around Google's dominance in online search, could result in significant losses for both tech giants. Apple's involvement is critical, as the company has long relied on Google's revenue-sharing agreements, earning billions annually from making Google the default search engine on its devices, such as

iPhones, iPads, and MacBooks.

In 2022 alone, Apple received over \$20 billion from this partnership. Apple's participation in the case is driven by the uncertainty surrounding these agreements, as it cannot solely rely on Google to defend its interests. The central issue of the case is whether Google has monopolized online search, which could lead to the forced sale of key assets like Chrome and Android to restore competition in the market.

Apple's lawyers argued that it does not wish to compete in the search engine market but emphasized that the company's long-term interests need to be safeguarded. The trial, scheduled for April 2025, could reshape the future of online search and have severe implications for Google's core business, including the potential breakup of its empire.

As Google continues to defend its practices, it has offered to end exclusive agreements with Apple and other partners, suggesting more competition in the search market. However, the stakes remain incredibly high for both companies, as the trial is set to define the future of the global tech industry.