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## Kim: Bridging cultures through music and media



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Kim is a passionate media broadcaster, musician, and voice-over artist who has spent the past 15 years captivating audiences through storytelling and music. Originally from the Philippines, she now plays a vital role in Qatar, uplifting and inspiring the Filipino community.

Her journey began in the Philippines, where she dedicated 12 years to three different radio stations, mastering the art of audience engagement. Nearly three years ago, she relocated to Qatar to work as a radio host and broadcaster for a Filipino channel. Recently, she transitioned into a new role as a presenter for *LLQ Lifestyle Magazine* while also becoming a sought-after product endorser for various businesses in Qatar.

Beyond broadcasting, Kim is a talented voice-over artist, lending her voice to leading brands in Qatar's hospitality, food and beverage, automotive, and airline industries.

Music has always been at the core of her journey. As a professional violinist, she leads Qatar's first Filipino orchestra, mentoring young musicians and promoting Filipino music on an international stage. This role is especially meaningful to her as it merges her love for music with her mission to inspire others.

Kim is also preparing to launch her new program, *Taste Talk with K*, airing weekly on PHLV Radio Las Vegas. Designed as a vibrant platform for food and culture discussions, the show will feature diverse guests and cater primarily to audiences in the U.S. while also reaching global viewers through social media.

Behind the scenes, she collaborates with *Bisdak*, a creative team of photographers and videographers from Cebu, dedicated to capturing the essence of Filipino culture through visual storytelling.

Reflecting on her journey, Kim expresses deep gratitude for the opportunities she has embraced.

*“I am honored to share stories and celebrate the richness of Filipino culture, both in Qatar and beyond,”* she says. As she continues her work as a presenter, product endorser, and voice-over artist, Kim looks forward to forging even deeper connections worldwide.