



QATAR BUSINESS CARD DIRECTORY GETS WIDER ATTRACTION AT JUBILANT TAMILNADU EXPO

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Doha : QATAR Business Card Directory published by Doha based advertising and event Management Company; MEDIA PLUS has got wider attraction at the Jubilant Tamilnadu Exhibition held at Codissia Trade Fair Complex recently. The three day event featuring hundreds of companies from more than 20 countries had brought thousands of decision makers and entrepreneurs with multitude of products and services . An array of prominent businessmen from Doha including the vice president of IBPC well care Ashraf , Kerala Business Forum president Aji Kuriakose KBF founder president Abdulla Theruvath, general secretary Mansoor Moideen , Vice president Kimi Alexander , treasurer Noor ul hack Indian Sports Centre president and care n cure group chairman E.P.Abdul Rahiman, Safari group MD Shaheen Backer were present at the three

days exhibition and knowledge sharing summit. QBCD was the only exhibitor from Doha at the event.

The business community at the expo observed that business card directory is an innovative marketing tool. The directory with its novel approach and scientific organization is very attractive and user friendly and helps organisations to explore business opportunities and establish business contacts with the vibrant firms in Qatar.

Qatar is the most promising country in the world with its farsighted plans and projects and the Qatar Business Card directory will boost Indo gulf and intra gulf business in a mutually rewarding way.

Dr.Amanulla Vadakkangara, the chief editor of the Qatar Business Card Directory and CEO of Mediaplus presented copies of the directory to the dignitaries and invited them to Qatar for a rewarding business experience.

Dr.Vadakkangara highlighted that it was a team effort to do something different. The directory facilitating the business community to interact among themselves for mutually rewarding enterprises contain business cards of individuals and establishments which can be a ready reference of all the leading business concerns to boost Indo Qatar business.

Qatar has a wide range opportunity for entrepreneurs and investors. Ranked on top of the most peaceful and happy countries in the world its highlight recommended for any investment or business set up. Qatar business directory will facilitate to connect and network with the decision makers of SME sector in the country.

The QBCD is available in print form, online and mobile applications and serves all types of clients all over the world.

Started publication in 2007 we were very particular to add new attractions every year and now we have made it a unique product published consecutively for the last 17 years with added attractions. The whole version of the directory is available online and the business cards are available in mobile application for free download.

Branding any venture or product becomes more necessary when the business is facing problems and challenges. QBCD is an easy solution for effective branding.

Pic. Dr. Amanulla Vadakkangara presenting a copy of QBCD 17th edition to Dr.C.K.Ashok Kumar, Founder Chairman of the First World Community . Naina Bhardwaj, Assistant manager of International Business Advisory at Dezan Shera and Associates is also seen