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## White House criticizes Amazon's Tariff Transparency as politically motivated



Published on April 29, 2025

Document Date: Sat, Aug 23 2025 05:26:41 pm

Category: ,English,International - ,Snippets

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The White House has strongly condemned Amazon for publicly displaying tariff costs on its products, labeling the move a “hostile and politically motivated act.” The administration’s criticism follows Amazon’s decision to highlight the added tariff charges on select imported goods in the United States. This action has sparked significant concern, with critics arguing that it is designed to fuel public discontent and politicize the ongoing trade debate, especially as

international trade policies continue to evolve under the current administration.

In its statement, the White House stressed that Amazon's decision to make tariff costs visible to consumers was a deliberate attempt to sway public opinion against current trade policies. A spokesperson for the administration pointed out that while companies must comply with tariff regulations, singling out these costs in such a prominent manner could be seen as an effort to create a negative perception of government actions and undermine the credibility of the administration's trade policies.

In response, Amazon clarified that it was simply being transparent about the unavoidable costs tied to international trade tariffs. The company emphasized its commitment to providing consumers with clear and accurate information about the final prices of their products, especially as businesses face rising global trade costs.

Despite Amazon's explanation, the White House stands firm, arguing that this public display of tariff costs could complicate trade relations and contribute to a narrative that undermines the administration's ongoing trade efforts and negotiations with key partners.

As the disagreement continues, both sides have reaffirmed their positions, ensuring that the debate over tariff transparency and its political implications remains unresolved and will likely play out in the public and political sphere for weeks to come.