
Three New Limit Guinness Records at Ice Speed Festival EXEED EXLANTIX ES & ET Redefine Ice Speed



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- *The EXLANTIX ES BEV and ET REEV set two ice speed records and one range record under extreme -20°C at the Ice Speed Festival*

- *EXEED ES Sets Guinness World Record for Weaving Through Moving Vehicle*
- *Debut of Performance-Modified ES at the Shanghai Auto Show*

Doha, Qatar (1 May 2025)– Silver Lake Motors – a subsidiary of Al Mana Holding, recently announced that EXEED, the global premium automotive innovator, has shattered industry expectations with groundbreaking achievements showcasing its technological superiority in the new energy vehicle (NEV) market. The brand’s ES BEV and EXLANTIX models have established multiple world records, demonstrating exceptional performance under diverse and challenging conditions.

Ping Ding, Operations Manager, Silver Lake Motors, stated, “EXEED’s record-breaking achievements exemplify the brands’ unwavering commitment to redefining what’s possible in automotive engineering. These milestones validate EXEED’s technological prowess and establish a new standard of excellence in the premium automotive segment. As we bring the ES and EXLANTIX series to Qatar’s discerning market, we’ll bring transformative driving experiences backed by world-record breaking performance.”

ES BEV Sets New Speed Record

At the Ice Speed Festival, the EXEED EXLANTIX ES BEV made headlines by setting a new terminal speed record in the “500-meter standing start” category. Achieving a top speed of over 187 km/h and an average speed of more than 81 km/h, the ES BEV surpassed the previous record of 183 km/h. Its impressive performance stems from a dual-motor system delivering 353 kW (480 hp) and 800 Nm of torque, enabling it to sprint from 0 to 100 km/h in just 3.7 seconds. Advanced torque distribution ensures stability and safety even on ice, while its R21 sport alloy wheels and electric rear spoiler improve aerodynamic efficiency and handling.

ET REEV Breaks Endurance Record

The ET REEV model also stood out at the Ice Speed Festival by covering 822 km in 15 hours at -20°C, setting a new ice range endurance record. Featuring studded tires and a high-efficiency REEV

system, the ET REEV runs on a 1.5T range extender engine with 44.5% thermal efficiency, generating 3.7 kWh per litre of fuel. Its intelligent energy management, along with over 50 energy-saving technologies, ensures both power and sustainability. The front and rear dual-motor system delivers 345 kW and 7400 Nm of torque, ensuring steady performance on icy roads.

Guinness World Record for High-Speed Maneuvering

On the Pan-Asia International Test Track, the EXEED ES BEV earned the Guinness World Record for “Most Moving Vehicles Weaved Through in 30 Seconds.” Successfully maneuvering around 16 moving cars in just under 30 seconds, the ES BEV maintained speeds up to 140 km/h while demonstrating incredible control and agility. Powered by a 353 kW dual-motor setup and 8000 Nm of wheel torque, the vehicle showcased EXEED’s intelligent torque distribution system, aerodynamic enhancements, and stable R21 wheels—all crucial for its high-speed precision.

Debut of the Performance-Modified ES

EXEED unveiled a performance-enhanced version of the ES BEV, emphasizing its “Performance” philosophy while maintaining its “Natural Force” design language. The modified version accelerates from 0 to 100 km/h in 3.7 seconds and boasts a low drag coefficient. Carbon fiber elements, including a new grille, hood, side skirts, rear wing, and bumper diffuser, reduce weight and boost aerodynamic efficiency. A two-stage adjustable rear wing generates up to 110 kg of downforce at 210 km/h, enhancing road grip and control.

Visually, the modified ES stuns with its unique “Pulse Green” paint—an eye-catching blend of high-saturation green infused with glittering particles that change hues under different lighting, offering a dramatic, shimmering effect.

Following the ES setting the Guinness World Record and the debut of its modified version, **EXEED** intends to leverage its cutting-edge design, robust performance, and leading technology to accelerate its global expansion. By the end of 2025, **EXEED** plans to enter high-regulation markets, including European countries such as Norway and Denmark. It will progressively roll out track test drive activities in markets where it has already established a presence.

Customers can explore the **EXEED** lineup by visiting the flagship showroom in West Walk Doha, a symbol of sophistication and elegance. For more information or to arrange your test drive, stop by the **EXEED** showroom or call 800 1115.