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## As Automotive Partners Silver Lake Motors and OMODA JAECCOO Fueled the Hype for The Most Anticipated Ed Sheeran's Concert



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**Doha, Qatar – May 10th, 2025 – Silver Lake Motors, a subsidiary of Al Mana Holding, OMODA JAECOO,** were the *Automotive Partners* for the highly anticipated concert featuring music icon *Ed Sheeran*, as well as *Tamer Hosny and Adam*. The event took place at Lusail Multipurpose Hall earlier this month, and showed two nights full of vibrant performances and cultural celebrations.

**Ping Ding, Operation Manager, Silver Lake Motors** said, “Being part of a concert that brought together global and regional stars like Ed Sheeran, Tamer Hosny, and Adam was truly special for us at **Silver Lake Motors**. Events like these are a great reflection of Qatar’s growing cultural and entertainment scene, and we’re proud to support that through our partnership. It was also a fantastic opportunity to connect with the community and share the innovation behind **OMODA JAECOO** with fans from all over the country.”

As *Automotive Partners*, **Silver Lake Motors and OMODA JAECOO** reaffirmed their commitment to supporting arts and entertainment in the region, while engaging with fans and communities across Qatar.

Adding to the experience, guests had exclusive opportunity to explore **OMODA JAECOO’s** latest models—including the **JAECOO J8**. Attendees discovered the vehicles’ bold design, advanced technology, and innovative features, reflecting the brands’ vision for the future of mobility.

**JAECOO J8:** The JAECOO J8 is positioned as a super comfortable and luxurious SUV that offers a plush off-road driving experience and refined driving experience with its advanced interior amenities and superior performance capabilities. It features a 2.0TGDI engine, delivering 192 horse power and 400 Nm of torque. The vehicle also features torque vectoring four-wheel drive, and active suspension. The J8 includes premium features such as a dual-screen setup, heated and ventilated seats, and a 14-speaker Sony sound system. Visitors explored its spacious interior, elegant design, and extensive safety features, making it a top choice for those seeking a premium SUV experience.

For more information or to book your test drive, please call 8001115.