

As Automotive Partners Silver Lake Motors and OMODA JAECCOO Fueled the Hype for The Most Anticipated Ed Sheeran's Concert



Published on May 10, 2025

Document Date: Tue, Mar 24 2026 08:29:32 am

Category: ,English,Qatar - ,Snippets

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Doha, Qatar – May 10th, 2025 – Silver Lake Motors, a subsidiary of Al Mana Holding, OMODA

JAECOO, were the *Automotive Partners* for the highly anticipated concert featuring music icon *Ed Sheeran*, as well as *Tamer Hosny and Adam*. The event took place at Lusail Multipurpose Hall earlier this month, and showed two nights full of vibrant performances and cultural celebrations.

Ping Ding, Operation Manager, Silver Lake Motors said, “Being part of a concert that brought together global and regional stars like Ed Sheeran, Tamer Hosny, and Adam was truly special for us at **Silver Lake Motors**. Events like these are a great reflection of Qatar’s growing cultural and entertainment scene, and we’re proud to support that through our partnership. It was also a fantastic opportunity to connect with the community and share the innovation behind **OMODA JAECOO** with fans from all over the country.”

As *Automotive Partners*, **Silver Lake Motors and OMODA JAECOO** reaffirmed their commitment to supporting arts and entertainment in the region, while engaging with fans and communities across Qatar.

Adding to the experience, guests had exclusive opportunity to explore **OMODA JAECOO’s** latest models—including the **JAECOO J8**. Attendees discovered the vehicles’ bold design, advanced technology, and innovative features, reflecting the brands’ vision for the future of mobility.

JAECOO J8: The JAECOO J8 is positioned as a super comfortable and luxurious SUV that offers a plush off-road driving experience and refined driving experience with its advanced interior amenities and superior performance capabilities. It features a 2.0TGDI engine, delivering 192 horse power and 400 Nm of torque. The vehicle also features torque vectoring four-wheel drive, and active suspension. The J8 includes premium features such as a dual-screen setup, heated and ventilated seats, and a 14-speaker Sony sound system. Visitors explored its spacious interior, elegant design, and extensive safety features, making it a top choice for those seeking a premium SUV experience.

For more information or to book your test drive, please call 8001115.