

Media city Qatar: Bloomberg Media to Set Up expanded studio in Qatar



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Doha, May 21 (QNA) – Media City Qatar announced on Wednesday that Bloomberg Media plans to expand its broadcast presence in the State of Qatar by setting up a new expanded studio in Doha, through an agreement signed between the two sides.

This came on the sidelines of the fifth edition of the Qatar Economic Forum, Powered by Bloomberg, with the attendance of HE Chairman of Media City Qatar and the Organizing

Committee of the Qatar Economic Forum Sheikh Dr. Abdulla bin Ali bin Saud Al-Thani, CEO of Media City Qatar Eng. Jassim Mohamed Al Khorl and CEO of Bloomberg Media Karen Saltser.

This expansion comes within the framework of enhancing the group's international television coverage from one of the most prominent media capitals in the region.

Media City Qatar welcomed this step in a statement, affirming that this expansion reflects the continued growth of Bloomberg's partnership with Qatar, especially following the success achieved by Qatar Economic Forum, Powered by Bloomberg over the past five consecutive years.