
Uzbekistan Highlights Private Sector at Project Qatar 2025 Interview with Sardor Yunusaliev at DECC, Doha



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Interview with Sardor Yunusaliev at the DECC in Doha, conducted by Haroon Rashid Qureshi

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Doha: During Project Qatar 2025 and The Smart Manufacturing Exhibition at the Doha Exhibition

and Convention Center (DECC), Rahbar Kisan International visited the Uzbekistan Pavilion.

Haroon Rashid Qureshi conducted an exclusive interview with Mr. Sardor Yunusaliev, Head of the Marketing and Export Department, representing a large group of private manufacturers from Uzbekistan.

Q Haroon: Assalamu Alaikum Sir, could you please introduce yourself and your role?

A Sardor: My name is Sardor Yunusaliev. I serve as the Head of the Export Department for an association representing more than 100 private companies in Uzbekistan. These companies specialize in home appliances, cable and wire products, and high-voltage equipment. I coordinate our international exhibitions and help our members access new markets.

Q Haroon: Is this the first time Uzbekistan is participating in Project Qatar?

A Sardor: Yes, this is our first official participation. Over 10 of our companies are here, and we are already engaged in promising discussions with local businesses in Qatar.

Q Haroon: What are the key focus areas for your companies at this exhibition?

A Sardor: We are mainly showcasing home appliances and copper-based products like cables and copper pipes.

Q Haroon: How do you view the Qatari market for your exports?

A Sardor: Although Qatar's population is small, it hosts many international firms. Some local

companies still rely on imports for components. Our members offer competitive alternatives, and we've already attracted serious interest.

Q Haroon: Are these companies government-owned or private?

A Sardor: All the companies we represent are privately owned.

Q Haroon: Could you elaborate on the specific products you are exporting?

A Sardor: From the home appliance sector, we export water heaters, air conditioners, and semi-automatic washing machines. In the copper segment, we offer copper pipes and cables. While we may not match China in TV pricing, we are very competitive in these other sectors.

Q Haroon: What are your expectations regarding future trade with Qatar?

A Sardor: We have ambitious plans for 2025. Earlier this year, we participated in a major exhibition in Saudi Arabia. Expanding in the Arab region is our key strategy, and Qatar is a priority market for us.

Q Haroon: How has your experience been in Qatar so far?

A Sardor: It has been excellent. The people both locals and expatriates are polite and welcoming. This hospitable environment is ideal for fostering strong business relations.

Q Haroon: Thank you for your time.

A Sardor: Thank you very much.

