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## Uzbek Leather Brand Shines at TIIF



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## Rahbar Kisan International Interviews MChJ San One Founder

TASHKENT, June 2025 – During the Tashkent International Investment Forum (TIIF), Rahbar Kisan International Editor-in-Chief Haroon Rashid Qureshi conducted exclusive interviews with leading Uzbek entrepreneurs to highlight their business journeys and goals at the forum. Among them was Shukhrat Tuychiyev, founder of MChJ San One, a rapidly growing leather shoe manufacturing company.

Tuychiyev introduced MChJ San One as a Tashkent-based enterprise operating since 2017. “We currently hold nearly 80% of the local market share in Uzbekistan,” he said, noting expansion into Kazakhstan and Russia. The company deals exclusively in natural leather, sourced from both Uzbekistan and Turkey.

Highlighting international reach, Tuychiyev shared that San One exported products to Italy, Tajikistan, and Kyrgyzstan last year. The company specializes solely in shoes, producing around 72,000 pairs annually for the domestic market, in addition to exports.

“Our leather sports shoes gained attention at the Milan exhibition,” Tuychiyev revealed. The company participated with support from the Association of Uzbek Shoemakers (Uschansamat), leading to a partnership with Italian firm Leena Pelly.

Describing his Milan experience as highly inspiring, Tuychiyev emphasized the importance of

such global platforms. “Milan is the fashion capital of the world, and it was an honor to be part of it.”

When asked about the quality of leather worldwide, Tuychiyev confidently said, “Uzbekistan now produces some of the best leather available.”

The interview showcased the growing strength of Uzbekistan’s leather industry on the global stage.