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## Msheireb Properties Achieves Double Victory at Prestigious Real Estate Asia Awards 2025



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**Doha, Qatar – 7 July 2025:** Msheireb Properties, Qatar’s leading sustainable property developer, has achieved a remarkable international accomplishment by securing two prestigious awards at the Real Estate Asia Awards 2025. The company won “Sustainable Development of the Year” and “Smart City Masterplanning Excellence” for its flagship project Msheireb Downtown Doha,

during the awards ceremony held in Singapore in June.

These achievements add to the city's distinguished record of accolades earned over recent years, including its award for "Mixed-Use Development of the Year" at the 2024 edition of the same competition, further cementing Qatar's position as a regional leader in innovative urban development on the international stage.

Msheireb Properties CEO, Eng. Ali Al Kuwari, commented on this achievement: "This recognition confirms the success of our vision in developing smart and sustainable cities that preserve Qatar's cultural heritage. Msheireb Downtown Doha represents Qatar's vision for creating human-centric urban environments that serve present and future generations."

### **Leading Global Sustainability Standards**

Msheireb Downtown Doha stands as one of the world's smartest and most sustainable cities, employing a new approach to urban planning by combining traditional methods with modern technology to preserve Qatar's environment and cultural identity. The city has achieved the highest concentration of LEED-certified green and sustainable buildings, with over 100 environmentally certified structures.

The city's sustainable initiatives include extensive solar installations, advanced water recycling systems, and climate-responsive design that reduces energy consumption by 30%. These features and facilities have established new standards for sustainable urban development in the region.

### **Cutting-Edge Smart Technologies**

The city adopts the latest advanced smart services and applications for a completely new digital experience, operating on an advanced network of 430km of fibre optic cables, supported by over 650,000 connected IoT devices, and a state-of-the-art command and control centre.

The city features the eco-friendly Msheireb Tram, world-renowned smart parking solutions for more than 10,000 spaces holding the Guinness World Record, and seamless connectivity to the Doha Metro network.

Moreover, the city combines cutting-edge technology with traditional Qatari architecture through the award-winning "Seven Principles" design philosophy. Msheireb Downtown Doha is home to numerous major local and international companies and institutions including Government Media City Qatar, Qatar Airways, Google Cloud, American Express, Snapchat, and TikTok, alongside luxury hotels, Msheireb Museums, Msheireb Galleria, retail outlets, and residential communities.

The Real Estate Asia Awards are among the most important accolades that honour outstanding real estate projects and development companies in Asia that work to transform traditional urban approaches and adopt the latest global standards in urban development.