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Nissan introduces all-new Z NISMO offering track-tuned performance in the Middle East



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Built to thrill, the all-new model is the fastest and most powerful Nissan Z to date

Doha, Qatar (14 July, 2025)—Nissan has officially introduced the all-new Z NISMO to the Middle

East, elevating its storied sports car lineage with a purpose-built model engineered for driving

enthusiasts. Representing the pinnacle of the Z lineup, the Z NISMO blends technical refinement with bold design, bringing track-tuned performance to the road.

The all-new Z NISMO elevates the iconic sports car's performance with additional horsepower and torque, NISMO-tuned suspension and brakes, revised aerodynamic bodywork, stiffened suspension, and wider wheels with a more aggressive tire compound. Building on the excitement of the standard Z, interior enhancements include red-anodized engine-start and drive mode buttons, Recaro seats and a leather and Alcantara-wrapped steering wheel with a red marker at the 12 o'clock position.

Thierry Sabbagh, President of Nissan Middle East and INFINITI and Divisional Vice President for KSA, Middle East, and CIS, said: "The all-new Nissan Z NISMO is a sports car that is built to thrill. More than just excitement, it is crafted to stir the soul, offering exhilarating track-ready capability and boosting the pride of those who cherish its rich legacy and unparalleled performance. This model is a direct response to our customers' passion and our commitment to deliver thrilling innovation."

Nassim Mourani, General Manager of the Automotive Group at Saleh Al Hamad Al Mana Co., commented: "Qatar's automotive market is driven by a genuine passion for performance and precision, values that are fully embodied in the all-new Nissan Z NISMO. This isn't just another

sports car; it's a bold statement for enthusiasts who appreciate engineering excellence, motorsport heritage, and the pure thrill of driving. The Z NISMO introduces a new level of excitement to our Nissan lineup in Qatar, and we're confident it will strongly resonate with customers seeking something truly powerful and emotionally engaging."

The all-new Z NISMO builds on a proud legacy spanning more than 50 years, deeply rooted in Nissan's rich motorsport heritage. Since the debut of the original Nissan Z in 1969, the iconic sports car has captured the imagination of driving enthusiasts globally. NISMO, Nissan's dedicated motorsport division established in 1984, has consistently pushed the boundaries of performance, technology, and racing excellence. By combining decades of racing innovation and engineering expertise, the all-new Z NISMO proudly upholds this storied tradition, offering enthusiasts a vehicle that embodies pure driving exhilaration and motorsport pedigree.

TRACK-TUNED PERFORMANCE

Powered by a NISMO-tuned 3.0-liter twin-turbo V6 engine producing 420 horsepower and 520 Nm of torque, the all-new Z NISMO delivers a performance gain of +20 hp and +45 Nm over the standard model. Peak torque is delivered from 2,000 through 5,200 rpm, ensuring drivers have strong performance across the rev range. This enhanced output enables a top speed of 279 km/h – 29 km/h faster than its base counterpart – while GT-R-inspired ignition control and an additional

intercooler bolster engine cooling for sustained high-speed runs

Paired with a NISMO-calibrated 9-speed automatic transmission, the all-new Z NISMO features shortened clutch stroke and enhanced heat capacity to enable faster shifts. The exclusive SPORT+ mode delivers up to 50% quicker downshifts, refined throttle mapping, and improved steering response, offering sharper acceleration and control under spirited driving.

The chassis has been reinforced for a 2.5% increase in torsional body rigidity. A comprehensive suspension upgrade includes NISMO-tuned bushings, stiffer springs, stiffer stabilizers, and revised dampers for confident cornering. Stiffened engine mounts and Akebono performance brakes with 15" front rotors and high-friction pads ensure responsiveness and reliability.

AERODYNAMIC STYLING

The all-new Nissan Z NISMO's exterior design draws directly from motorsport influences. A NISMO-exclusive front fascia with an aperture honeycomb grille—the thinnest honeycomb mesh of any Nissan production car—improves cooling and reduces drag. Canard winglets, an extended G-Nose splitter, and GT-R NISMO-inspired rear bumper corners manage airflow and increase downforce. A three-piece rear spoiler that extends onto the rear fenders and a rear diffuser stabilizes the sports car at high speeds.

Lightweight 19-inch RAYS forged alloy wheels wrapped in wider 285/35 R19 Dunlop SP Sport Maxx GT600 tires – a version of which are also used on the GT-R – offer greater grip and lateral control, particularly during high-speed transitions. Red accents line the lower body and mirror housings, while an LED rear fog light inspired by Nissan's Formula E car visually reinforces its performance DNA.

Inside, the Z NISMO cockpit is tailored for performance. RECARO® bucket seats with Alcantara inserts provide lateral support and increased rigidity for greater control. A red center marker adorns the Alcantara-wrapped steering wheel, while a NISMO-specific tachometer and red-accented interior trims create a racing-inspired ambiance.

The all-new Nissan Z NISMO is available in five distinctive exterior colors, Black Diamond Pearl, Brilliant Silver, Solid Red, Pearl White and NISMO-exclusive Stealth Grey, with an optional black roof providing a bold two-tone look. Inside, the Z NISMO features an exclusive Graphite Red Leather and Alcantara® interior with striking red accents, further emphasizing its motorsport-inspired heritage and high-performance character.

THRILLING DRIVING EXPERIENCE

Specially tuned by NISMO, the Launch Control system ensures optimal traction off the line with minimal wheel spin, enabling repeatable, high-precision starts for drivers seeking maximum acceleration. Equally important are the upgraded cooling and braking systems that offer enhanced cooling and fade-resistant stopping power under sustained stress. Crafted for tactile feedback, the brushed aluminum pedals enhance the performance driving experience while elevating the cabin's motorsport-inspired character.

From the track-tuned powertrain and responsive suspension to the race-derived aerodynamics and focused cabin design, the all-new Nissan Z NISMO is built to thrill. Boosting the pride of those who cherish its rich legacy and unparalleled performance, the all-new Z NISMO will be available soon, at Nissan's partner in Qatar, **Saleh Al Hamad Al Mana Co.** showrooms—the exclusive agent for Nissan in Qatar.

For more information visit **Saleh Al Hamad Al Mana Co. showrooms—the exclusive agent for Nissan in Qatar** showrooms on Salwa Road, The Pearl, Bin Omran, Barwa, and Al Khor or call 8000505.