

EXEED Posts 21% Month-on-Month Growth in Overseas Sales for July, Fueled by Premium Product Capabilities



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Doha, Qatar (26 August 2025)– Silver Lake Motors, a subsidiary of Al Mana Holding, announced that **EXEED**, the Chinese premium automotive brand, achieved a **21% month-on-month increase in overseas sales in July**. Maintaining its position as the **No.1 premium Chinese auto brand overseas for five consecutive years**, EXEED has now surpassed **450,000 units in global sales**.

This growth stems from EXEED’s comprehensive strategy focused on **product innovation, safety certifications, and premium experiential marketing**. Two standout models—the **RX PHEV** and **EXLANTIX ES**—have played central roles in the brand’s momentum.

Ms. Ping Ding, Operations Manager at Silver Lake Motors said, “EXEED’s continued growth reflects a global shift toward premium vehicles that combine innovation, safety, and sustainable performance, values that resonate strongly with discerning customers here in Qatar.”

She continued, “With the RX PHEV’s exceptional efficiency and comfort, and the EXLANTIX ES’s performance pedigree, we’re excited to introduce models that align with the Qatari market’s high expectations and growing appetite for future-ready mobility.”

The **RX PHEV** continues to gain international recognition for its exceptional all-terrain capabilities and reliability. In July, it completed a demanding **1125 KM** road test across **nine European countries**, from the UK to Austria, using just **one tank of fuel and a single full charge**. Powered by EXEED's third-generation hybrid system, it boasts a **combined range of over 1,100 KM** and **fuel consumption of only 1.7L per 100 km** under WLTP conditions. This real-world performance reinforces the RX PHEV's role as a benchmark in global hybrid mobility.

Inside, the **RX PHEV** delivers superior comfort, with a **wraparound curved display**, **acoustically optimized cabin**, and a spacious rear seating layout that enhances long-distance travel. Its "quiet luxury" interior was showcased alongside a premium route that included **Michelin-starred restaurants and iconic landmarks**, emphasizing the model's appeal to upscale travelers and its strong sense of refined design.

In safety, the RX PHEV achieved top-tier results under the **stricter 2023 Euro NCAP protocols**, scoring **90% for adult occupant protection**, **85% for child protection**, **81% for vulnerable road user protection**, and **80% for safety assist systems**. This strength comes from a robust **cage-style cabin structure**, made of **85% high-strength steel**, reinforced with hot-stamped components, and able to withstand over **10 tons of roof pressure**. It also scored full marks in the **side mobile barrier test** and **AEB motorcycle crash scenarios**. Its 18 ADAS features enable

predictive safety, shifting from passive protection to active prevention.

In contrast, the **EXLANTIX ES** exemplifies EXEED's push into high-performance electric mobility.

With **dual electric motors** delivering **469 HP** and **634 N·m of torque**, the ES accelerates from **0–100 km/h in 4.6 seconds**. Its **40 kWh battery** offers **180 KM of pure electric range** and an impressive, combined **range of 1,231 KM**, making it a top performer in both speed and endurance.

Designed for the demands of high-speed racing, the EXLANTIX ES features a **0.205 Cd drag coefficient**, **intelligent air suspension (IAS)**, and a **CDC damping system**, allowing real-time adjustments for stability and cornering. Its **electric rear spoiler**, activated at speeds above **120 km/h**, improves downforce and control during sharp maneuvers. The sleek fastback design, 20-inch wheels, and red brake calipers give it strong visual impact, while international design awards—including the **iF Design Award**, **A' Design Award**, and **Platinum MUSE Design Award**—affirm its global appeal.

Looking ahead, EXEED is expanding the **EXLANTIX series into the EU**, including **Norway and Denmark**, while the **RX PHEV** will launch in **Australia and Germany**, debuting at the **Munich Auto Show in September**. The company will also unveil the **new TXL** with a Porsche-inspired design and the **VX PHEV**, which features the **world's only quad-motor all-wheel-drive system**,

targeting premium buyers with cutting-edge performance and design.

Customers can explore the **EXEED** lineup by visiting the flagship showroom at **West Walk**, a symbol of sophistication and elegance. For more information or to arrange your test drive, stop by the **EXEED** showroom or call 800 1115.