
EXEED Posts 21% Month-on-Month Growth in Overseas Sales for July, Fueled by Premium Product Capabilities



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Doha, Qatar (26 August 2025)– Silver Lake Motors, a subsidiary of Al Mana Holding,
announced that **EXEED**, the Chinese premium automotive brand, achieved a **21% month-on-month increase in overseas sales in July**. Maintaining its position as the **No.1 premium Chinese auto brand overseas for five consecutive years**, EXEED has now surpassed **450,000 units in global sales**.

This growth stems from EXEED's comprehensive strategy focused on **product innovation, safety certifications, and premium experiential marketing**. Two standout models—the **RX PHEV** and **EXLANTIX ES**—have played central roles in the brand's momentum.

Ms. Ping Ding, Operations Manager at Silver Lake Motors said, “**EXEED's** continued growth reflects a global shift toward premium vehicles that combine innovation, safety, and sustainable performance, values that resonate strongly with discerning customers here in Qatar.”

She continued, “With the **RX PHEV's** exceptional efficiency and comfort, and the **EXLANTIX ES's** performance pedigree, we're excited to introduce models that align with the Qatari market's high expectations and growing appetite for future-ready mobility.”

The **RX PHEV** continues to gain international recognition for its exceptional all-terrain capabilities and reliability. In July, it completed a demanding **1125 KM** road test across **nine European countries**, from the UK to Austria, using just **one tank of fuel and a single full charge**. Powered by EXEED's third-generation hybrid system, it boasts a **combined range of over 1,100 KM** and **fuel consumption of only 1.7L per 100 km** under WLTP conditions. This real-world performance reinforces the RX PHEV's role as a benchmark in global hybrid mobility.

Inside, the **RX PHEV** delivers superior comfort, with a **wraparound curved display**, **acoustically optimized cabin**, and a spacious rear seating layout that enhances long-distance travel. Its "quiet luxury" interior was showcased alongside a premium route that included **Michelin-starred restaurants and iconic landmarks**, emphasizing the model's appeal to upscale travelers and its strong sense of refined design.

In safety, the RX PHEV achieved top-tier results under the **stricter 2023 Euro NCAP protocols**, scoring **90% for adult occupant protection**, **85% for child protection**, **81% for vulnerable road user protection**, and **80% for safety assist systems**. This strength comes from a robust **cage-style cabin structure**, made of **85% high-strength steel**, reinforced with hot-stamped components, and able to withstand over **10 tons of roof pressure**. It also scored full marks in the **side mobile barrier test** and **AEB motorcycle crash scenarios**. Its 18 ADAS features enable

predictive safety, shifting from passive protection to active prevention.

In contrast, the **EXLANTIX ES** exemplifies EXEED's push into high-performance electric mobility.

With **dual electric motors** delivering **469 HP** and **634 N·m of torque**, the ES accelerates from **0–100 km/h in 4.6 seconds**. Its **40 kWh battery** offers **180 KM of pure electric range** and an impressive, combined **range of 1,231 KM**, making it a top performer in both speed and endurance.

Designed for the demands of high-speed racing, the EXLANTIX ES features a **0.205 Cd drag coefficient**, **intelligent air suspension (IAS)**, and a **CDC damping system**, allowing real-time adjustments for stability and cornering. Its **electric rear spoiler**, activated at speeds above **120 km/h**, improves downforce and control during sharp maneuvers. The sleek fastback design, 20-inch wheels, and red brake calipers give it strong visual impact, while international design awards—including the **iF Design Award**, **A' Design Award**, and **Platinum MUSE Design Award**—affirm its global appeal.

Looking ahead, EXEED is expanding the **EXLANTIX series into the EU**, including **Norway and Denmark**, while the **RX PHEV** will launch in **Australia and Germany**, debuting at the **Munich Auto Show in September**. The company will also unveil the **new TXL** with a Porsche-inspired design and the **VX PHEV**, which features the **world's only quad-motor all-wheel-drive system**,

targeting premium buyers with cutting-edge performance and design.

Customers can explore the **EXEED** lineup by visiting the flagship showroom at **West Walk**, a symbol of sophistication and elegance. For more information or to arrange your test drive, stop by the **EXEED** showroom or call 800 1115.