
Huawei Qatar Hosts Exclusive Pura 80 Series Review and Photography Showcase at Al Hazm



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Huawei Qatar successfully hosted an exclusive Pura 80 Series review and photography showcase on August 28 at the iconic Al Hazm Mall. The event brought together 400 Visitors who witnessed the

exceptional allure of Huawei's flagship devices, and experienced the fusion of technology, culture, travel, and lifestyle.

Fusion of Technology and Culture, with the support of Visit Qatar, Huawei aimed not only to introduce its latest flagship Pura 80 Series to Qatari consumers but also to showcase the country's natural beauty and cultural richness through the art of photography. The event featured a month-long photography exhibition displaying works captured with the HUAWEI Pura 80 Series, alongside creations from local photographers highlighting Qatar's cultural heritage, architectural landmarks, and natural landscapes. These works underscored the power of photography while reinforcing Qatar's unique appeal as a cultural and tourism destination.

Senior Manager of Media and Communications, Dr. Buthaina Al Janahi of Visit Qatar remarked, "We are delighted to support Huawei in such a creative and culturally rich event. This exclusive review not only presented the latest technology but also showcased Qatar's natural and cultural treasures to the world. It was an important opportunity to share Qatar's story with global visitors."

As a special partner of this review event, JETOUR also made a notable appearance. By collaborating with Huawei, JETOUR leveraged its brand influence to further promote Qatar's distinctive culture and lifestyle. This partnership showcased the innovative spirit of both brands while offering attendees a unique and memorable experience.

HUAWEI QATAR Country Manager, Alpha Zhu added, “With the Pura 80 Series, we aim to deliver not only technological innovation but also to work with our partners in highlighting Qatar’s cultural depth and tourism appeal. This event was both a product experience and a celebration of technology, culture, and community.”

The exclusive Pura 80 Series review and photography showcase not only demonstrated Huawei’s excellence in mobile imaging but also, through partnerships with Visit Qatar and JETOUR, reflected Qatar’s position as a hub of innovation and culture. Looking ahead, Huawei remains committed to using innovation as a bridge to drive cross-industry collaboration and inspire new creativity and ideas.