

## New Ford Transit Cargo Van 350 LWB: Ready for Business



Published on September 7, 2025

Document Date: Mon, Jun 29 2026 01:29:13 pm

Category: ,English,Qatar - ,Snippets

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- With impressive capability and adaptability, it is suited to a wide range of applications and extensive conversion possibilities that can be tailored to each operator's unique requirements
- Transit Cargo Van 350 LWB offers an impressive total load volume of 12.4 m<sup>3</sup>, can easily accommodate up to three Euro pallets

Doha-Qatar, 6 September 2025 – The Transit Cargo Van 350 LWB is a capable and adaptable vehicle that is designed to serve the diverse needs of business and fleet customers across various industries.

“The Ford Transit Cargo Van has been a stalwart for businesses across Europe for decades, and with the introduction of the Transit Cargo Van 350 LWB we're taking its capabilities to the next level for our Middle Eastern commercial vehicle customers,” says Simon Hood, Commercial Vehicles and Fleet Manager at Ford Middle East.

“The Transit Cargo Van 350 LWB is suited to a wide range of applications and extensive conversion possibilities that can be tailored to each operator's unique requirements,” Simon says. “This versatile platform not only allows Ford to compete effectively in the medium and long-haul delivery market but also opens opportunities in specialized fields where it can be configured as a mobile workshop, or field service vehicle, for example.”

With its proven durability matched to generous dimensions and an impressive list of standard and optional driver assistance and safety features, the Transit Cargo Van 350 LWB is designed to enhance the overall ownership experience, while aiding business owners in accelerating their productivity.

### Practicality and payload

Designed to carry loads of all shapes and sizes, the Transit Cargo Van V350 LWB offers a substantial total load volume of 12.4 m<sup>3</sup>. The load compartment has a maximum floor length of 4,256 mm and can accommodate up to three Euro pallets, ensuring outstanding load-carrying capabilities in conjunction with a payload of up to 1,151 kgs.

Access to the load area is through twin rear barn doors that can open up to 180 degrees (270 degrees optional), along with a single kerbside load door. Customers can opt for the Delivery Assist Package which comprises side loading doors, a close assist function for the side doors and keyless entry and start.

The load compartment is protected by a complete rear trim board and molded floor liner. Parcels can be safely secured with 10 strategically located tie-down hooks, while built-in load space lighting ensures that work can continue seamlessly at night or in dark conditions such as in

warehouses or covered loading areas. The vehicle can also be specified with optional heavy-duty batteries, should the customer require it based on their operating requirements.

The Transit Cargo Van has a maximum trailer plate towing capacity of 3,500 kg for a braked trailer.

The gross vehicle mass (GVM) is rated at 3,500 kg, with a gross train mass (GTM) of 7,000 kg.

### On the move

The Transit Cargo Van 350 LWB is equipped with Ford's advanced 2.0-litre Single Turbo EcoBlue diesel engine, delivering 121 kW of power and 331 Nm of torque. Designed for efficiency and performance, this four-cylinder engine incorporates AdBlue, an additive that converts nitrogen oxide exhaust emissions into harmless nitrogen and water, significantly reducing its environmental impact. A 22.4-liter AdBlue tank comes standard.

Power is transmitted to the rear wheels through a ten-speed automatic transmission. Four available selectable Drive Modes – Normal, Eco, Tow/Haul, and Slippery – allow the driver to tailor performance or efficiency for various driving conditions and operational needs.

The Transit Cargo Van incorporates Auto Stop/Start as standard to further optimize fuel efficiency, particularly in bustling city environments. This system switches off the engine when stationary and instantly fires the engine up again as soon as the brake pedal is released – thereby

reducing fuel consumption and running costs, as well as lowering exhaust emissions.

### Advanced technologies

The Transit Cargo Van 350 LWB features enhanced digital capabilities too, such as an eight-inch configurable digital instrument cluster and 12-inch multifunction touchscreen display that provides intuitive access to Ford's SYNC®4 infotainment system, which is equipped with hands-free voice control plus wireless Apple CarPlay and Android Auto for seamless smartphone connectivity. There is a USB charging port and an auxiliary 12v power socket in the cabin to power a range of devices.

Some innovative features are also available as optional extras on the Transit Cargo Van range. One such system called "delivery assist" is activated when the driver stops and shifts the gearbox into Park. With this configurable feature, this stops the engine, activates the hazard warning lights and alarm, and locks any doors the driver does not use to exit the cab or access parcels. Pressing the brake pedal then restarts the engine and deactivates the hazard lights, allowing the driver to continue on their route with minimal hassle or delay.

### Uncompromising safety

A comprehensive suite of advanced driver assistance systems comes standard, including Electronic Stability Program (ESP) with Traction Control, Hill Launch Assist, Rollover Mitigation, as well as ABS brakes with Electronic Brakeforce Distribution and Emergency Brake Assist. Ford's Tire Pressure Monitoring is also standard.

Customers can opt a higher spec Driver Assistance Package at additional cost, which includes Collision Mitigation, Adaptive Speed Control, Ford's Blind Spot Information System, Lane Keeping Alert & Aid, Reverse Brake Assist, and a 360-degree camera with front and rear parking aids – the latter especially useful when maneuvering a vehicle that is 5 981 mm long. The pack also adds dual power folding exterior mirrors, front fog lamps and a high-mounted LED downlight for added convenience.

Comprehensive vehicle security is taken care of by the standard alarm system and factory-fitted immobilizer, remote-operated central door locks with two-stage unlocking, and drive-away locking with crash unlocking function.

These enhancements provide Transit Cargo Van customers with enhanced productivity, improved safety, and greater efficiency.

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