

## Qatar Investment and Innovation Conference Welcomes MCIT as Strategic Partner



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**Doha, Qatar – 21 September 2025:** Qatar Investment and Innovation Conference is honoured to announce that the Ministry of Communications and Information Technology (MCIT) has joined the upcoming edition “Driving GCC Entrepreneurial Growth” as Strategic Partner. This high-level forum, organised by The Business Year (TBY) and Msheireb Properties is designed to foster

dialogue between policymakers, investors, entrepreneurs, and innovators from across the Gulf region.

The partnership underscores MCIT's commitment to advancing Qatar's digital transformation, fostering innovation, and building a dynamic entrepreneurial ecosystem in line with the Third National Development Strategy, Qatar National Vision 2030, and Digital Agenda 2030. By focusing on emerging technologies, digital inclusion, and innovation-led growth, MCIT's participation emphasises the vital role of public-private collaboration in shaping the region's future as a knowledge-based economy.

In this regard, Mr Faraj Jassim Abdulla, Director of the Digital Economy Department at MCIT, stated: "Through the Qatar Investment and Innovation Conference, MCIT aims to empower entrepreneurs and innovators across the GCC by providing a platform to connect, share ideas, and explore growth opportunities. This conference is an excellent example of how public-private partnerships can strengthen the digital economy, accelerate innovation, and position Qatar as a leader in innovation and sustainable economic transformation."

The conference, scheduled for 3 November 2025 at Barahat Msheireb, will convene senior leaders from government, investment, and the private sector to explore opportunities in entrepreneurship, innovation, and digital transformation across the GCC. Msheireb Downtown

Doha will provide a fitting venue for these regional stakeholders to engage in meaningful discussions on the role of entrepreneurship in driving economic growth, strategies for scaling start-ups, the evolving investment landscape, and the importance of public-private partnerships in strengthening global competitiveness.

The Qatar Investment and Innovation Conference has served as a meeting ground for investors, entrepreneurs, and policymakers to advance the GCC's economic diversification goals. The upcoming edition in November will provide another opportunity to deepen these conversations and expand regional collaboration whilst showcasing how the GCC's burgeoning startup ecosystem can serve as a viable alternative to established global markets.

New to this year's edition is the "AI for Good Innovation Challenge", hosted in collaboration with the AI for Good initiative YAILs and its Doha chapter. This dynamic segment will provide a global platform for showcasing emerging AI-driven solutions aligned with the United Nations Sustainable Development Goals (SDGs), featuring emerging companies from across the GCC alongside main panel discussions with industry leaders and policymakers.

As a Strategic Partner, MCIT will play a central role in shaping the programme, ensuring alignment with Qatar's national priorities and reinforcing the country's position as a regional hub for innovation and entrepreneurship.

The Qatar Investment and Innovation Conference is organised by The Business Year as part of its long-standing mission to connect global investors and stakeholders with the leading markets of the GCC. The event, in partnership with Msheireb Properties, will complement TBY's flagship publication, The Business Year: Qatar 2026, and its special reports, reinforcing a shared vision to drive transparency, knowledge exchange, and sustainable economic growth.