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## Back to the Future: World Summit AI returns to Amsterdam with bold new tracks and big global impact

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London, 25th September 2025

This October, Amsterdam will once again become the beating heart of global artificial intelligence as World AI Week kicks off and World Summit AI returns for its 9th edition.

Hosted at Taets Art and Event Park on 8–9 October, the summit brings together the brightest minds and biggest players in Artificial Intelligence for two days of breakthrough innovation, fierce debate and meaningful connection.

World Summit AI is part of World AI Week, the world's leading week-long gathering of the global AI community. A high-energy series of 50+ cutting-edge events across business, science,

technology and networking. Together, they showcase how AI is transforming business and society, with a focus on automation, creativity, diversity, innovation, responsibility and optimisation.

According to Grand View Research, the global AI market is projected to reach USD 3.5 trillion by 2033, growing at a CAGR of 31.5%.\*

As AI investment accelerates and real-world deployment scales up, World Summit AI Amsterdam and World AI Week serve as a vital platform to explore, understand and guardrail for what's next in AI, but also what's happening right now. Known as the world's most influential and inclusive AI summit, World Summit AI convenes leaders from across the ecosystem – enterprise, big tech, startups, academia, investors and government – to inspire innovation, drive positive change and tackle the most pressing challenges shaping our collective future.

“World Summit AI is the most prestigious AI summit – it’s that simple: miss it and you’re not in AI,” said Sarah Porter, CEO and Founder of InspiredMinds!

More than a B2B conference, World Summit AI is a festival of ideas and impact. With a theme of “Back to the Future: It’s About Time,” the 2025 edition dives headfirst into the urgency of this AI moment, one where opportunity and responsibility collide. From AI4Good to regulation,

technical deep dives to moonshot visions, the summit offers an unmatched mix of depth, access and energy.

World Summit AI 2025 will feature cutting-edge tracks including:

Frontier AI

Collaborative Intelligence

Moonshot Mothership

Physical AI

AI & Entrepreneurship

Intelligent Learning

Innovation Insights

Startups, Scaleups & Unicorns

AI for Good

Technical Deep Dives

Accelerating AI Adoption

Money AI

Responsible AI & Governance

Startup Showcase

A Global Speaker Line-Up. Confirmed speakers include:

Karen Hao, NYT Bestselling Author and Journalist

Peter Sarlin, CEO and Co-Founder, AMD Silo.AI

Max Welling, CTO & Co-Founder, CuspAI

Jochen Rudat, Chief Growth & Revenue Officer, Humanoid

Catelijne Muller, President, ALLAI, Observer CAI (Council of Europe), Member, OECD

Fernando Dominguez Pinuaga, Vice President, SandboxAQ

Tanuja Randery, Managing Director and VP of AWS EMEA, AWS

Magesh Bagavathi, Chief Data and AI Officer, PepsiCo

Ellen Svanström, Chief Digital Information Officer, H&M Group

Wendell Wallach, Semi-retired: Scholar/Author/Activist, Formerly: Yale Interdisciplinary

Center for Bioethics & The Carnegie Council for Ethics in International Affairs

Helia Mohammadi, Ph.D., Chief AI & Precision Health Officer, Microsoft Canada

Dr. Ebtesam Almazrouei, Director and Co-Founder, AI-Cross Center Unit, Technology Innovation

Institute (TII)

Jason Snyder, Global Chief AI Officer, Momentum Worldwide

Zack Hicks, Chief Digital and Technical Officer, Kimberly-Clark

Dr Ambica Rajagopal, Group Chief Data and AI Officer, Michelin

Anja Kaspersen, Director Global Markets, IEEE

Jan Hajic, Coordinator and Co-Leader, OpenEuroLLM

Daniel Gebler, CTO, Picnic

Alejandro Saucedo, Director of Engineering, Applied Science, Product & Analytics, Zalando

Robert Petrosino, Strategic Engagement Advisor: Artificial Intelligence, FBI