EXEED Holds "Technology & Design" Future Conference to Unveil Texxeract New Energy Technology and Family Design Language

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Doha-Qatar October 21,2025 This October, EXEED hosted its "Technology & Design Future Conference" under the theme Shift to Tomorrow, welcoming over 200 key opinion consumers, media representatives, and dealers from 23 countries. The event marked a pivotal moment for the

brand, showcasing its technological breakthroughs and design innovation as part of a bold vision for the future of premium new energy vehicles (NEVs). It featured the global launch of EXEED's proprietary Texxeract "Energy Cube Technology" and the debut of its new family design language, "Perpetua," expressed through three new models: ESGT, RX, and the ES Sports Sedan.

The highlight of the conference was the unveiling of Texxeract, a next-generation energy platform supporting PHEV, REEV, and BEV powertrains. Texxeract represents a major leap in efficiency, safety, and performance. On the efficiency front, EXEED's pure electric models now support ultra-fast charging from 20% to 80% in just 10 minutes. The ET REEV model, equipped with the IEC intelligent energy management system, achieves class-leading fuel-to-electricity conversion, generating 3.7 kWh per liter of fuel and delivering a combined range of up to 1,180 kilometers. In terms of safety, the system incorporates advanced technologies that provide strong battery protection even under extreme conditions, along with real-time network monitoring for added user security. The EXEED ES has also earned the distinction of being the first vehicle certified under NESTA in China. Performance-wise, the Texxeract system features the iVC intelligent control system, enabling the ES to accelerate from 0 to 100 km/h in just 3.7 seconds. It also includes the iATS system and the world's only "Four Power Unit" Full-Time AWD System, placing EXEED at the forefront of performance engineering in the NEV segment. Looking ahead, the company plans

to roll out Texxeract 2.0 by 2027, to be implemented in the upcoming ES7, ET8, and ET9 models.

Equally significant was the launch of EXEED's new design language, "Perpetua," a philosophy inspired by the myth of Atlantis and the flowing movement of ocean waves. It symbolizes a timeless, continuous aesthetic that elevates the brand's visual identity. This new design vision is brought to life through three distinct models. The ESGT embraces the "Abyssal Jewel" color theme and features a soft yet dynamic form, blending sensual surfaces with a bold silhouette. The RX showcases the "Starlight Ocean" theme, characterized by fluid body lines and refined technical detailing. Its design draws from the Stellar concept car and incorporates a digital grille and Starry Sky DRL to emphasize a futuristic presence. The ES Sports Sedan, sharing its front design with the ESGT, introduces enhanced aerodynamic features including a redesigned bumper, extended side skirts, and a large rear diffuser, presenting a performance-oriented interpretation of the Perpetua theme.

The "Shift to Tomorrow" conference underscored EXEED's forward-looking strategy and growing influence in the global NEV market. With Texxeract as its core technological platform and Perpetua as its aesthetic benchmark, EXEED is poised to accelerate its global expansion, beginning with market entries into Norway, Denmark, and Germany. The brand aims to redefine the premium NEV segment through innovation, design excellence, and strategic global collaboration,

delivering greater value and a refined driving experience to users worldwide.

Silver Lake Motors invites Customers to explore the EXEED lineup by visiting the flagship showroom at West Walk , a symbol of sophistication and elegance. For more information or to arrange your test drive, stop by the EXEED showroom or call **800 1115.**