
Vande Mataram” Directive Exposes Cultural Coercion Under Indian illegal Occupation in Jammu & Kashmir State, Kashmir House Türkiye

Published on November 14, 2025

Document Date: Sat, Jan 17 2026 09:30:43 pm

Category: ,English,Kashmir -

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MIRPUR (AJK): November 13: Türkiye-based Kashmir House has expresses deep concern over the Delhi's installed puppet Jammu & Kashmir administration's coercive directive compelling schools on the occupied state to celebrate the 150th anniversary of Vande Mataram, says a message reaching and release to the media here on Thursday.

“The circular, issued under India’s occupation regime, orders students and staff to take part in events glorifying India’s national song—a clear attempt to impose a colonial narrative of loyalty on

an occupied people”, the press message elaborated.

The Kashmir House Türkiye message continued as saying “This is not cultural celebration; it is cultural coercion under occupation,” said Mubeen Ahmed Shah, President of Kashmir House Türkiye and Chairman of the Kashmir Diaspora Coalition.

“Such directives aim to overwrite Kashmiri identity with the Hindutva imagination of a conquered land.”

The Muttahida Majlis-e-Ulema (MMU), Kashmir’s leading religious body, has condemned the order as “coercive and un-Islamic,” warning that forcing Muslim students to sing or perform Vande Mataram violates their faith and freedom of conscience.

Even long-time collaborators like Omar Abdullah, operating under the structures of Indian occupation, have distanced themselves from the directive—an implicit admission that no legitimate, representative government exists under the current military-imposed administration.

Occupation and Cultural Control in IIOJK severely condemned.

The message continued that Kashmir House Türkiye categorically declared that the forced imposition of so-called Indian nationalist rituals in Kashmiri schools forms part of India’s cultural

and ideological engineering campaign since the abrogation of Article 370 in 2019.

Education and culture are being weaponised to normalise occupation and erase the linguistic, religious, and historical identity of the Kashmiri people, it said.

“These methods mirror the colonial techniques of psychological domination that Kashmiris have resisted since July 13 1931, the day their organised political struggle was born”, the Kashmir House Türkiye recalled.

Seeking quick action Kashmir House Türkiye’s Called upon UNESCO and UN Special Rapporteurs on Cultural Rights and Freedom of Religion must urgently investigate violations of cultural and religious freedom in occupied Jammu & Kashmir.

It urged International human-rights organisations and independent media are urged to document how enforced nationalism is being used as a tool of control.

The Kashmir House urged upon the global community that it must recognise Kashmir as an occupied territory, where acts of “patriotism” were being instrumentalised to silence dissent and assimilate the oppressed.

“Occupation cannot be disguised as unity, nor coercion as culture,” Shah stated, according to the message.

“Every forced performance of loyalty only reaffirms the Kashmiri people’s enduring will to resist and reclaim their dignity.”, Dr Mubeen Shah declared.