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## United Development Company Wins Three Major Awards at the Middle East Enterprise AI & Analytics Summit 2025



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United Development Company (UDC), the master developer of The Pearl and Gewan Islands, announced that it has won three awards at the Middle East Enterprise AI & Analytics Summit 2025, held in Doha with the participation of leading national and international technology

organizations. The recognition reflects UDC's role in advancing smart urban services and its adoption of artificial intelligence and emerging technologies to support sustainable city ecosystems across its destinations.

UDC received the Excellence in Digital & Innovation Award 2025 for its intelligent Facilities Management, Maintenance, and Operations ecosystem at The Pearl and Gewan Islands. The initiative introduced an automated operations model powered by a unified Computer-Aided Facilities Management (CAFM) platform that enables real-time monitoring, automated task dispatching through a 24/7 Contact Center, and an omnichannel AI assistant. This system has transformed maintenance and service operations into a data-driven, paperless model that enhances transparency, efficiency, and service quality.

The company also won the Best Cloud Transformation Project 2025 for unifying its enterprise operations within a secure and agile cloud environment. Under its "Cloud-First" strategy, UDC migrated key processes to a modern digital infrastructure that supports advanced analytics, automation, and next-generation technologies, strengthening its digital ecosystem and improving operational performance across the business.

Azeem Aziz, Head of Digital Solutions at UDC, received the Best Customer Experience Leader 2025 Award for leading the development of The Pearl Island Super App. The app enhances smart living

by centralizing payments, bookings, maintenance requests, and community updates into a single platform supported by an AI assistant.

United Development Company is one of Qatar's leading public shareholding companies and the master developer of The Pearl and Gewan Islands, committed to building sustainable, innovative destinations that contribute to national economic growth and reinforce Qatar's position as a premier hub for living, business, and investment.