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Al Mana Trucks and Commercial Vehicles Inaugurates JMC Showroom at Barwa Commercial Avenue, Marking a New Era for the Brand in Qatar



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Doha, Qatar–November 17, 2025 – Al Mana Trucks and Commercial Vehicles proudly announced a major milestone with the official opening of the new **JMC automotive showroom** in Qatar, strategically located at **Barwa Commercial Avenue**. The significant event, brought together a vibrant mix of media representatives, business partners, and fleet customers, all eager to witness the arrival of one of the most exciting automotive brands to enter the Qatari market, and showcased **JMC**'s comprehensive lineup of commercial vehicles.

The event marked the official reveal of the all-new **JMC Vigus**, alongside an impressive display of **JMC**'s latest lineup of pickups and commercial vehicles inside the showroom. Outside, attendees were introduced to **JMC**'s robust range of trucks and buses, reflecting the brand's capability to meet the diverse needs of Qatar's commercial and fleet sectors.

Mr. Hu Yong, Senior Manager of **JMC Middle East and Africa**, highlighted the importance of this partnership and the brand's vision for the region, "We are proud to see **JMC**'s continued expansion in the Middle East through our strong partnership with **Al Mana Trucks and Commercial Vehicles.**"

He continued, “Qatar represents a key market for JMC, and with this new showroom, we reaffirm our commitment to providing customers with world-class vehicles and exceptional service. Together with **Al Mana Trucks and Commercial Vehicles**, we look forward to bringing JMC’s trusted performance, innovation, and reliability to more customers across Qatar.”

Mr. Moncef Ahabchane, Chief Operating Officer at Al Mana Trucks and Commercial Vehicles, said, ”It is a great honor to celebrate the opening of our **new JMC showroom in Qatar**, representing one of the most trusted names in pickups and commercial vehicles. This milestone sets a new benchmark in performance, reliability, and value for the Qatari market. JMC vehicles reflect what our customers value most, power, comfort, and efficiency.”

”At **Al Mana Trucks and Commercial Vehicles**, our mission goes beyond sales; we are committed to delivering world-class service, genuine parts, and expert aftersales support. With strong products, a dedicated team, and the trust of our partners and customers, we are confident JMC will become a respected name across Qatar,” he concluded.

Specifications

JMC Vigus (Previous Generation)

The JMC Vigus is a versatile Euro 5 Diesel pickup truck powered by the Isuzu 2.5L Turbo Diesel Engine. It offers rugged performance and modern comfort, ideal for long hauls. It is available in 4×2 and 4×4 manual transmission and features 16 alloy wheels, power windows, Bluetooth, and bed liners. The Vigus combines high power and torque with practical amenities, making it suitable for work and leisure.

JMC Vigus (New Generation) 6th Generation

The All-New 6th Generation JMC Vigus is a modern, versatile pickup built for both work and lifestyle, offering a bold new design, improved engine technology, enhanced comfort, and upgraded safety features. It is available in Diesel & Gasoline options, with 4×2 and 4×4 variants, and comes in both MT and AT transmissions, delivering strong performance and everyday practicality for business and personal use.

JMC Grand Avenue

The JMC Grand Avenue is a full-size pickup in Gasoline Euro 6 and Diesel Euro 5 options. It boasts robust construction and industry-leading features for work and recreation. It offers high power and torque in manual and automatic transmissions, 4×2 and 4×4 configurations. The Grand Avenue sports 17 alloy wheels, power windows, Bluetooth, and bed liners, balancing capability

with comfort.

All-New JMC Conquer and Carrying Plus

The All-New JMC Conquer and Carrying Plus are innovative light trucks designed for diverse commercial applications. With its 2.9L Euro V diesel engine, the Conquer offers payloads up to 5T. The Carrying Plus, featuring a 2.8L turbocharged diesel, handles up to 3.5T payloads. Both models provide high power, torque, and multiple wheelbase options, with the Carrying Plus available in single and double-cab configurations.

JMC Co-Star D70 Bus

The JMCCo-Star D70 Bus is a Euro 5 diesel vehicle combining advanced safety with passenger comfort. It is available in 23 and 26-seater configurations and features an Isuzu 2.9L engine, 6-speed manual transmission, and 3-point seatbelts for all passengers. It offers best-in-class air conditioning, high-back seats with armrests, central electric folding doors, and an anti-skid floor, ideal for fleet operators and public transportation.

JMC Co-Star D72 Bus

The JMCCo-Star D72 is a Euro V diesel bus powered by the reliable Isuzu 3.0L 4JJ1 GD engine, paired with a 6-speed Magna transmission. Designed for fleet efficiency, it features a 27+1 seat

layout, strong separate frame construction, front and rear disc brakes with ABS, and excellent ride comfort through high-back seats, 14,000 kcal air conditioning, and anti-skid flooring. D72 offers durability, safety, and comfort ideal for staff transport, schools, and shuttle operations.

JMC Touring

The JMC Touring range encompasses a wide range of Panel Vans and 15 seater buses. Panel vans come in ranges of Low roof and Medium roof while the buses come with 15 seaters. These vehicles are powered by 2L PUMA Turbo engine on Euro 5 platform, generating comprehensively high power and torque. Smartly designed with Power steering, 6 speed manual transmission, Bluetooth, Anti theft alarm as standard features, these vehicles provide powerful and elegant solution to both cargo and passenger transport

JMC Grand Avenue Plus and Grand Avenue Pro

These vehicles have top of the line specs available in both Diesel (Grand Avenue Plus) and Petrol (Grand Avenue Pro – Dadao range). With 17" alloy wheels, and ZF 8 speed Automatic transmission they create huge value in personal transport segment. These are lifestyle pick-ups which are designed exquisitely to suit personal needs. They are workhorses with very high Power and torque delivery

JMC vehicles represent a significant step forward in Qatar's automotive landscape. Backed by **Al Mana Trucks and Commercial Vehicles**' strong local expertise and **JMC**'s innovative product lineup, this partnership continues to deliver exceptional value to Qatari customers. As the nation invests further in infrastructure and economic growth, **JMC**'s advanced commercial vehicles are perfectly positioned to support businesses with the performance, efficiency, and reliability needed to thrive in a competitive market.

For more information or to book your test drive, visit **JMC** showroom located at **Barwa Commercial Avenue**, please call: 800 0404