

M7 AND THE FRANCA FUND HOST INAUGURAL GALA IN DOHA TO ADVANCE THE FUTURE OF PREVENTIVE GENOMICS



Published on November 25, 2025

Document Date: Tue, Jun 23 2026 12:49:11 am

Category: ,English,Qatar -

Show on website : [Click Here](#)

rki.news

THE FUTURE OF PREVENTIVE GENOMICS

Event in honor of Franca Sozzani drives critical fundraising to support ongoing medical research

DOHA, QATAR, November 24, 2025 – M7, Qatar’s hub for innovation and entrepreneurship in design, fashion and technology, in partnership with The Franca Sozzani Fund for Preventive Genomics, hosted the Franca Fund Gala, which was held on November 23, 2025 at the Museum of Islamic Art in Doha, Qatar. This milestone honored the life and legacy of the late Franca Sozzani, the trailblazing editor-in-chief of Vogue Italia, by raising critical funds to drive research in preventative genomics. The event took place as Qatar marks its cultural journey over the past 50 years with Evolution Nation, a celebration highlighting both the nation’s cultural milestones and its aspirations for the future.

The gala was co-hosted by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani, Chairperson of Qatar Museums and Co-Chair of Fashion Trust Arabia, Francesco Carrozzini, Co-Founder,

Franca Sozzani Fund for Preventive Genomics and Sozzani's son, and global editorial director at Vogue and chief

content officer for Condé Nast and longtime friend of Sozzani, Anna Wintour.

"This evening, we have come together to honor the vision of Franca Sozzani, who used fashion to disrupt, to talk

about difficult topics, and to give the voiceless a voice. In the presence of her family, we celebrate her courage

and resilience, as we join to advance the work of The Franca Sozzani Fund for Preventive Genomics," said Her

Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani. "Tonight's gala underscores our commitment to

reimagine healthcare through cutting-edge science, combined with the highest ethical standards, global

advocacy, and compassionate care. These vital goals are the core of Franca Fund as well as our other

beneficiaries this evening: the Qatar Cancer Society and the Xana Foundation in Barcelona."

The event raised more than \$4 million USD, which will directly support the work of The Franca

Fund and its

visionary goal: to support ongoing research programs in preventive genomics at Harvard Medical

School and

Mass General Brigham, led by internationally acclaimed physician-scientist and Harvard

Professor of Medicine

(Genetics) Dr. Robert Green. Dr. Green is considered a pioneer in the responsible use of DNA

analysis to detect

and provide early treatment or prevention of inherited conditions that affect millions of children

and adults

worldwide.

“My mother believed that ideas should never sit still,” said Carrozzini. “She once told me, ‘If it’s

not daring, it’s not

new. And if it’s not new, it won’t matter.’ That was Franca – fearless, restless, always pushing

everyone, including

herself, to see what others haven’t yet seen. The Franca Fund was born from that same spirit with

the intention of

taking something deeply personal and turning it into a collective act of progress. Health – like

creativity – should

never be a privilege. Preventive genomics has the power to save lives – not years from now, but

today. It's the

idea that through our DNA we can predict disease before it happens and protect future generations

from

unnecessary loss.”

Advancing equity in access to medical care, H.E. Sheikha Al Mayassa bint Hamad bin Khalifa Al

Thani

announced a donation to the Qatar Cancer Society, founded and chaired since 1997 by Dr. Khalid

bin Jabor Al

Thani. Serving as a voice of awareness and a platform of support for all those facing the journey of

cancer

treatment, the Qatar Cancer Society offers every patient a renewed sense of hope, providing

financial assistance

to more than 10,770 cancer patients.

H.E. Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani also announced a contribution to the

Xana Foundation

in support of the launch La Casa De Las Xanas. The Xana Foundation was born to offer warm support and steadfast

companionship to families whose children face serious illnesses. La Casa de las Xanas, a pioneering holistic center

in Spain, aims to be a home in a natural and welcoming environment, designed to accommodate vulnerable families

with children undergoing treatment for serious illnesses. Construction on the center is scheduled to begin in August

2026.

The evening included musical performances by Elyanna and Golshifteh Farahani, keynote speeches by H.E.

Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani and Dr. Robert Green, as well as a silent auction with singular

lots such as an original artwork by Damien Hirst, the chance to attend a fashion show with Wintour, a private tennis

lesson with Jannik Sinner and more.

VIPS in attendance include: Her Majesty Queen Rania Al Abdullah of Jordan, Afef Jnifen,

Alessandro Borghi, Alton

Mason, Amina Muaddi, Anas Abouqamer, Anna Dello Russo, Azza Slimene, Bee Carrozzini, Carla

Sozzani, Carine

Roitfeld, Chriselle Lim, Christian Louboutin, Daniel Roseberry, Elena Cullell, Elyanna, Emma

Thynn, Erdem

Moralhoğlu, Farida Khelfa, Fai Khadra, Fatma Al Remaihi, Francesco Risso, François-Henri

Pinault, Gaia Repossi,

Giambattista Valli, Gisele Bündchen, Giuseppe Maggio, Golshifteh Farahani, Hillary Taymour,

Isabelle Adjani, Dr.

Iyabo Tinubu-Karch, Izabel Goulart, Jacob Rott, Joakim Noah, Jeff Koons, Lais Ribeiro, Lady

Amelia Spencer,

Lady Eliza Spencer, Lord David Snowdon, Lucie de la Falaise, Marco Verratti, Mariacarla

Boscono, Mary

Katrantzou, Mia Moretti, Miuccia Prada, Natalia Vodianova, Paloma Elsesser, Peter Dundas,

Pierpaolo Piccioli,

Pom Klementieff, Precious Lee, Pritika Swarup, Rania Benchegra, Razane Jammal, Regina King,

Remo Ruffini,

Ridha Mounni, Roopal Patel, Salwa Idrissi Akhannouch, Sara Maino, Selma Blair, Shanina Shaik,
Simone Rocha,

Stephen Jones, Tamara Kalinic, Tania Fares, Tessa Thompson, Tyra Banks, and more.

MEDIA RESOURCES

Getty Images Red Carpet Arrivals: M7 Introduces the Franca Fund Gala 2025 – Arrivals

Getty Images Reception & Gala: M7 Introduces the Franca Fund Gala 2025 – Gala

BFA Red Carpet Arrivals: M7 Introduces the Franca Fund Gala 2025: Step and Repeat

BFA Reception & Gala: M7 Introduces the Franca Fund Gala 2025

German Larkin: Courtesy of German Larkin

Gala Image Courtesy of RHC: RHC

Reception Images & Drone Footage Courtesy of Qatar Museums: Qatar Museums

Additional b-roll and video footage to come.

For more information on Dr. Green's research see his bio and his 2025 mainstage TED Talk here
and here.

SOCIAL HANDLES:

Instagram: @almayassabnthamad, @qatar_museums, @m7.qatar, @francafund,

@genomes2people

X: @almayassahamad, @qatar_museums, @francafund, @robertcgreen, @genomes2people

ABOUT M7

M7 is Qatar's creative hub for innovation and entrepreneurship in design, fashion, and technology. Established

under the leadership of Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani, M7 serves as a

dynamic ecosystem that nurtures emerging and established talent through education, incubation, and

collaboration. Located in the heart of Msheireb Downtown Doha, M7 hosts exhibitions, workshops, and initiatives

that bridge local creativity with global industry, empowering Qatar's next generation of designers and innovators

to shape the future of the country's cultural and creative economy.

ABOUT THE FRANCA FUND

The Franca Sozzani Fund for Preventive Genomics was established in honor of the late Vogue Italia editor-in-

chief Franca Sozzani, whose visionary work transcended fashion to champion innovation,

diversity, and social

impact. Created by her son Francesco Carrozzini in partnership with Dr. Robert C. Green of

Harvard Medical

School and Mass General Brigham, the Fund supports groundbreaking research in preventive

genomics – aiming

to make genetic testing and personalized healthcare accessible to all. Guided by Franca's belief in

the power of

creativity and science to shape a better future, the Fund continues her legacy by advancing global

awareness,

funding pioneering research, and inspiring dialogue at the intersection of fashion, health, and

humanity.

For more information, to support the Fund, or to explore the science behind its mission,

visit: www.thefrancafund.org

For inquiries about The Franca Fund Gala, please contact:

Brie Cross

SVP, Media Relations

cross@kcdworldwide.com

Kim Valarezo

Director, Media Relations

valarezo@kcdworldwide.com

Megan Burke

Junior Publicist, Media Relations

mburke@kcdworldwide.com

For inquiries about H.E. Sheikha Al Mayassa and Qatar Museums, please contact:

Megan Sprenger

SVP, Polskin Arts

megan.sprenger@finnpartners.com

Amy Wentz

EVP, Polskin Arts

amy.wentz@finnpartners.com