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## Msheireb Properties Wins Inc. Arabia Best in Business Award for Smart Cities and Urban Innovation



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**Doha, Qatar – 26 November 2025:** Msheireb Properties' flagship development, Msheireb

Downtown Doha, has won the Inc. Arabia Best in Business Award 2025 in the Smart Cities and

Urban Innovation category. Recognising visionary businesses that redefine industries through

innovation, impact, and leadership, the award was presented at a high-profile gala held at

Jumeirah Mina Al Salam in Dubai, UAE, where Eng. Faisal Al Malki, Chief Operating Officer, received the honour.

Eng. Faisal Al Malki, Chief Operating Officer of Msheireb Properties, commented on the award, emphasising the company's efforts in promoting sustainable urban regeneration and development rooted in cultural heritage. "We are truly privileged to receive the Inc. Arabia Best in Business Award, which recognises our vision to create urban environments that are not only sustainable and smart, while also rooted in culture and centred on people."

"Msheireb Downtown Doha shows what can be achieved when innovation is guided by heritage and community. This award recognises our steadfast approach to advancing global benchmarks in urban development, aligned with Qatar National Vision 2030. It echoes our belief that the cities of the future must be built on a foundation of environmental stewardship, technological integration, and the preservation of cultural identity. We remain inspired to continue shaping urban spaces that enrich lives and honour tradition," he added.

The award follows a series of international accolades for Msheireb Properties in 2025, affirming its unique approach to urban regeneration, combining sustainable design with cultural preservation. Msheireb Downtown Doha has been previously recognised for its excellence in sustainability, design, and innovation at the Real Estate Asia Awards, Global Economic Awards,

Green Apple Awards, Smart Built Environment Awards, and Luxury Lifestyle Awards, among others.

This consistent recognition stems from a foundational philosophy that moves beyond conventional development. Msheireb Downtown Doha is a fully integrated, walkable city district that perfectly blends Qatari heritage with cutting-edge technology and sustainable design. It stands as the first sustainable downtown regeneration project of its kind in the world.

Moreover, innovation remains at the heart of Msheireb Properties' work. Msheireb Museums exemplifies this approach, transforming heritage houses into interactive spaces where history is experienced through digital platforms, immersive storytelling, and oral history archives. Each house offers a unique narrative, from civic dialogue at Bin Jelmood House to sustainable urban principles at Mohammed Bin Jassim House, engaging students, families, and international visitors alike.

Beyond cultural preservation, Msheireb Downtown Doha functions as a prototype for smart, sustainable urban living. The district integrates advanced mobility solutions, district cooling systems, energy-efficient buildings, and smart infrastructure, earning the recognition as the first large-scale sustainable downtown regeneration in Qatar. Complementary initiatives such as the “Liquid3” project with Qatar Academy Msheireb and the Green Roofs “Fifth Elevation”

programme exhibits the company's pursuit of combining technology, sustainability, and community engagement.

Msheireb Properties has also continued to act as a thought leader in design and innovation, and entrepreneurship. The Innovation by Design Summit and the Msheireb Award for Innovation in Design, in partnership with Fast Company Middle East, spotlight creative solutions across sustainable and technology-driven design. Meanwhile, the recently concluded Qatar Investment and Innovation Conference, co-hosted with The Business Year, convenes global experts, investors, and government leaders to cultivate dialogue on sustainable development and regional connectivity.