

BUY A SOUEAST TODAY, WIN A SECOND ONE



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West Lake Motors Announces Exclusive SOUEAST Offers in Qatar

Doha, Qatar –November 26, 2025: West Lake Motors- a subsidiary of Al Mana Holding, announces the launch of “*Buy a SOUEAST Today, Win a Second One,*” offering customers in Qatar exceptional value and the opportunity to win a **SOUEAST S06 V1**. Customers who purchase any **SOUEAST S06, S07, or S09** model will be entered into a raffle draw for a chance to win one of **four SOUEAST S06 V1** vehicles. The raffle will take place **on February 3rd, 2026**, at the **SOUEAST Showroom on Salwa Road.**

The offer, valid until **January 31st, 2026**, is available across the **SOUEAST** lineup, including the **S06, S07, and S09**. It features competitive monthly instalments starting from **QAR 999 for the S06, QAR 1,099 for the S07, and QAR 1,499 for the S09**. Customers may also benefit from zero percent interest for four years, as well as zero percent down payment on all **SOUEAST** models. Additional benefits include one year of free service or 20,000 KM of complimentary service (*whichever comes first*), up to four years of comprehensive insurance, and a warranty of 10 years or 1,000,000 KM engine warranty (*whichever comes first*), as well as free registration. These offers apply exclusively to retail sales of **SOUEAST S06, S07, and S09 models for the 2025 and 2026 model years.**

Moncef Ahabchane, Chief Operating Officer at West Lake Motors, said, “The Qatari market continues to prioritise reliability, long-term value, and practical financial solutions, and our

customers expect offers that truly support their lifestyle and mobility needs. With *'Buy a SOUEAST Today, Win a Second One,'* we are introducing an offer designed specifically for Qatar's discerning drivers—one that delivers meaningful benefits, peace of mind, and exceptional affordability. This initiative reflects our ongoing commitment to enhancing customer value and ensuring that SOUEAST ownership remains a smart and rewarding choice in Qatar.”

Features

The SOUEAST S06—a C-segment SUV designed for modern urban life. Offering bold exterior styling and cutting-edge tech, the S06 is powered by a choice of a 1.5L turbocharged engine delivering 156 HP and 230 Nm of torque, or a 1.6L turbocharged engine producing 197 HP and 290 Nm of torque. Both are paired with efficient dual-clutch transmissions. For those seeking the ultimate in innovation, the S06 DM plug-in hybrid stands out with a combined output of 355 HP and 530 Nm of torque, an electric-assisted range of up to 1,000 km, and acceleration from 0 to 100 km/h in just 7.2 seconds.

Inside, the S06 is engineered for a connected and comfortable ride, featuring a 15.6-inch infotainment touchscreen with wireless Apple CarPlay and Android Auto, a premium 8-speaker Sony sound system, and intelligent voice control. Other highlights include a 540-degree panoramic eagle-eye view camera, 20-inch alloy wheels, ambient lighting, a panoramic sunroof,

and an automatic tailgate. Convenience features such as remote engine start, ventilated seats, a dual-zone climate control system with a cooled and heated armrest box, and 50W wireless phone charging further elevate the experience. Safety remains a key priority with advanced systems like Adaptive Cruise Control, Lane Keeping Assist, Blind Spot Detection, Automatic Emergency Braking, and eight airbags.

For drivers and families needing more space and adaptability, the SOUEAST S07 delivers a refined, 7-seater experience with smart versatility. It comes with either a 1.5L or 1.6L turbocharged engine, with front-wheel or all-wheel drive configurations. The cabin boasts a striking 24.6-inch combined digital display, wireless smartphone connectivity, a Sony premium audio system, ambient lighting, and a panoramic sunroof. A flexible 2+3+2 seating layout ensures optimal passenger comfort, while convenience features such as ventilated seats, three-zone automatic climate control, remote start, and wireless charging make it ideal for active households. The S07 is equipped with the same full suite of advanced driver assistance systems for added safety and assurance on the road.

Leading the lineup is the SOUEAST S09 – a flagship D-segment SUV built for those who demand premium comfort, power, and innovation. Powered by a 2.0L turbocharged engine producing 237 HP and 375 Nm of torque, the S09 is offered in both front-wheel and all-wheel-drive options,

paired with either a 7-speed DCT or 8-speed automatic transmission. The interior is a showcase of thoughtful design, with a 15.6-inch central touchscreen, wireless Apple CarPlay and Android Auto, a Sony 8-speaker sound system, and a suite of luxury features including ventilated and heated seats, three-zone climate control with ceiling-mounted vents, ambient lighting, a panoramic sunroof, and intelligent voice assistance. Like the rest of the SOUEAST range, the S09 comes fully equipped with top-tier safety systems, including 540-degree surround view, Lane Change Warning, Traffic Jam Assist, Forward Collision Warning, and eight airbags.

For more information or to book your test drive, visit the **SOUEAST** showroom at **Salwa Road** or call **800 0909**.