

## Msheireb Properties Celebrates at Qatar Tourism Awards 2024 to 2025 with Continued Recognition



Published on November 27, 2025

Document Date: Sat, Apr 18 2026 08:21:36 pm

Category: ,English,Qatar - ,Snippets

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**Doha, Qatar – 27 November 2025:** Msheireb Properties, the leading sustainable real estate developer in Qatar, won 4 awards at the Qatar Tourism Awards 2025, presented by Qatar Tourism and UNWTO, marking Msheireb's continued success at the prestigious awards for the third consecutive year.

The Qatar Tourism Awards recognise innovation and excellence in the nation's tourism sector, aiming to raise awareness of Qatar as a world-class tourism and leisure destination. These awards highlight standout experiences and commend the efforts of key players who enrich the visitor journey, enabling Qatar's growth as a hub for cultural and environmental tourism.

Msheireb Properties received recognition across multiple categories: Msheireb Downtown Doha was named Leading Sustainable Attraction. In the hospitality sector, Ammar Samad from Zulal Wellness Resort by Chiva-Som received the Community Leadership award; The Spa at Mandarin Oriental, Doha won Exceptional Spa Experience; and Liang at Mandarin Oriental, Doha was recognised for Exceptional Fine Dining Experience.

These recognitions reflect Msheireb Properties' integrated approach to creating destinations that honour Qatari heritage whilst embracing innovation, sustainability, and cultural excellence.

From Msheireb Downtown Doha's pioneering sustainable urban development and smart city technologies to Msheireb Museums' preservation of Qatar's rich heritage through immersive

storytelling, the awards acknowledge the commitment to meaningful experiences that serve both residents and visitors whilst supporting Qatar National Vision 2030.

Eng. Ali Mohammed Al Kuwari, CEO of Msheireb Properties, said: “We’re honoured to see our contributions to Qatar’s dynamic tourism landscape acknowledged at this year’s Qatar Tourism Awards. This recognition celebrates the collective efforts of our entire team in creating meaningful experiences that honour Qatari heritage whilst embracing innovation and excellence across all aspects of our work. We remain committed to developing destinations that are not only sustainable and accessible, but also deeply rooted in authentic Qatari culture and values. We’d also like to congratulate all the winners—last night’s ceremony truly showcased the depth of talent that makes Qatar a leading regional and global destination.”

As a key cultural and tourist destination, Msheireb Downtown Doha contributes to the growth of Qatar’s tourism sector by promoting cultural exchange, nurturing social interaction, and championing sustainability. The city embodies the nation’s commitment to environmental stewardship, accessibility, and responsible tourism.

Eng. Al Kuwari concluded: “These recognitions reflect the dedication of our entire team across all our divisions. We remain committed to preserving Qatar’s rich cultural heritage whilst pushing the boundaries of sustainable development and inclusive design. By leveraging innovative

technologies and creating meaningful cultural experiences, we'll continue to attract diverse visitors and solidify Msheireb Downtown Doha as a vital cultural hub for years to come.”

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