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## Baraha Cinema Marks Third Year, Upholding Msheireb's Legacy



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**as Qatar's First Open-Air Cinema**

**Doha, Qatar – 21 December 2025:** Msheireb Properties is bringing back Baraha Cinema for its third edition, continuing a tradition that began in Msheireb more than half a century ago. From 25 December to 3 January 2026, Barahat Msheireb will once again host an outdoor cinema experience

featuring family films, seasonal activities, and a movie-themed culinary programme.

Baraha Cinema is part of Msheireb Downtown Doha's winter calendar, offering accessible entertainment for families and visitors. Building on the success of the past two years, this edition introduces a more immersive outdoor setting shaped by Msheireb's long association with cinema culture.

### **A District Shaped by Qatar's Earliest Outdoor Film Screenings**

Msheireb, Doha's oldest district, is historically connected to the origins of cinema in Qatar. In the 1960s, residents—including Dukhan oil company employees, began screening films in their homes and courtyards using 16mm projectors. Neighbours gathered to watch titles projected onto simple wall surfaces, creating one of the country's earliest open-air viewing experiences. What began as informal family evenings soon expanded into community screenings at local sports and cultural clubs, which later collaborated with distributors and began acquiring films. This shift laid the groundwork for the commercial cinema activity that followed in subsequent decades.

Dr Hafiz Ali Abdulla, Senior Director of Corporate Communication at Msheireb Properties, said:

“Now in its third edition, Baraha Cinema continues a tradition that is part of Msheireb's story in Qatar's cinema history. More than six decades ago, local residents brought families and

neighbours together to watch films outdoors, creating some of the earliest open-air screenings in the country. This year, once again, we celebrate that spirit back with screenings that combine films, food, and community in the district where it all began. We hope visitors will enjoy the programme while experiencing a piece of Msheireb's cultural heritage firsthand."

Baraha Cinema draws from this heritage by restoring the open-air film tradition to the place where it first gained momentum, giving today's audiences a contemporary version of an experience rooted in Msheireb's past.

### **Taste Cinema Experience**

Guests can enjoy a specially curated lineup of beloved family films under the stars, enhanced by interactive activities and a distinctive "Taste Cinema Experience." This gourmet experience includes delicious meals served on custom movie-themed plates, creating a fully immersive culinary moment that delights the senses. With comfortable seating, a family-friendly atmosphere, and gourmet food options, Baraha Cinema designed to deliver an unforgettable evening at Barahat Msheireb.

The 10-day festive film programme is a celebration of classic adventures and modern animated favourites, designed to spark joy and nostalgia. The schedule includes timeless hits such as Honey,

I Shrunk the Kids (1989), Home Alone 2: Lost in New York (1992), and Night at the Museum (2006).

It also features animations like Coco (2017), Meet the Robinsons (2007), Kung Fu Panda (2008), Cloudy with a Chance of Meatballs (2009), Alice in Wonderland (2010), and Hotel Transylvania (2012), alongside newer releases including The Garfield Movie (2024) and Lilo & Stitch (2025).

Tickets are available in three categories to accommodate different preferences. Standard cinema access is available, while a premium weekday VIP package enhances the experience with prime seating and complimentary refreshments. For weekend visitors seeking the fullest experience, an exclusive VIP Food package provides a curated gourmet journey alongside the screening. All tickets are available for purchase now at [https://www.msheireb.com/mdd\\_events/baraha-cinema/](https://www.msheireb.com/mdd_events/baraha-cinema/).

Baraha Cinema continues to support Msheireb Downtown Doha's broader goal of offering regular cultural and family-friendly activities throughout the year. The open-air screenings present an opportunity for the community to gather in a familiar public space and enjoy a varied film selection during the holiday season.