

Qatari Entrepreneurs Laud Dr. Amanulla Vadakkangara's Initiative to Promote Communicative Arabic



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Doha,: Prominent Qatari entrepreneurs Khalid Naji H. Musleh and Faiz Abid Ali have highly appreciated the initiative of Dr. Amanulla Vadakkangara in simplifying the learning of communicative Arabic for non-Arab learners. They were speaking while attending the community launch of Spoken Arabic Made Easy, held at the premises of Al Suwaidy Group.

The dignitaries lauded Dr. Amanulla's sustained efforts to make Arabic language learning simple, practical, and accessible to expatriate communities, and observed that such initiatives would significantly contribute to bringing non-Arabs closer to Arab society, thereby strengthening cultural integration, mutual respect, and social harmony in Qatar.

Dr. V. V. Hamza, Managing Director of Al Suwayed Group, Faisal Razak, Director of Al Suwayed Group, and Kalapremi Maheen, Chairman of Kalapremi Group, India, also attended the function. They expressed their appreciation for the project and conveyed their hope that the program would create a meaningful and lasting impact on society by encouraging better communication and understanding among diverse communities.

Speaking on the occasion, Dr. Amanulla Vadakkangara highlighted the importance of learning the language of the land and stated that communicative Arabic is essential for building stronger relationships, improving workplace interaction, and promoting social cohesion. He reiterated that the objective of Spoken Arabic Made Easy is to equip learners with practical, everyday conversational skills rather than focusing only on academic grammar.

The community launch of the book with the participation of prominent Qatari entrepreneurs reflects the growing interest in Arabic language learning among expatriate residents in Qatar. The organizers expressed confidence that the initiative would inspire more people to take up Arabic

learning and actively engage with the cultural fabric of the country.

The book published by India based edumartplus is available at Mediaplus Tel. 44324853