

## National Sports Day showcases curling as part of Qatar–Canada Year of Culture 2026



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**4 February 2026 – Doha, Qatar:** Qatar’s National Sports Day 2026 will spotlight a unique winter sport activation as the Qatar Winter Sports Committee and Qatar Curling invite the public to discover the sport of curling through an interactive Street Curling experience at Qatar Foundation.

The activation forms part of the 2026 Year of Culture partnership with Canada, a year-long programme designed to strengthen people-to-people connections through culture, education, sport, and other forms of exchange. By placing sport at the heart of this collaboration, the initiative reflects shared values around community participation, youth engagement, and active, healthy lifestyles.

Internationally recognised as one of Canada's most celebrated winter sports, curling's inclusion in National Sports Day reflects the Year of Culture's focus on practical collaboration and meaningful cultural exchange. As Qatar continues to expand its winter sports ecosystem, curling offers an accessible and inclusive entry point, combining teamwork, strategy, and social participation.

### **Interactive Street Curling experience for the public**

Throughout National Sports Day on 10 February, visitors at Qatar Foundation will be invited to try curling through a specially designed **Street Curling** setup tailored for outdoor community engagement. The activation will feature a 22-metre by 4-metre curling sheet, a full set of curling stones, and interactive demonstrations led by qualified instructors.

The programme will run throughout the day, offering guided introductions to the sport's basic rules and techniques, along with friendly games open to participants of all ages. Instructors will be available on-site to engage with the public in both Arabic and English, ensuring an inclusive and welcoming experience.

By spotlighting curling during National Sports Day, the initiative aims to encourage broader participation in sport while demonstrating how international collaboration, grounded in shared practice and learning, can create lasting cultural and sporting connections.