
UDC Activates The Pearl and Gewan Islands with a Full Day of Community Sports on National Sport Day



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Doha – Qatar, 7 February 2026: United Development Company (UDC), master developer of The Pearl and Gewan Islands, will transform its destinations into vibrant, open community spaces on Tuesday, 10 February 2026, in celebration of Qatar's National Sport Day, offering a full-day program of inclusive sports and wellness activities.

Building on its continued success, UDC has curated a comprehensive program across multiple zones at The Pearl and Gewan Islands, reinforcing its commitment to community engagement, wellbeing, and active lifestyles. The initiative reflects UDC's vision of integrating movement into daily life, strengthening social connections, and activating public spaces for residents and visitors alike.

Running from 8:00 am to 8:00 pm, the activities will bring together residents, visitors, and corporate participants from UDC, its subsidiaries, and partner organizations, along with their employees and families. The initiative is designed to create an inclusive experience while enhancing footfall and supporting retail activity across key destinations.

A major highlight is a community walkathon along Porto Arabia, stretching from 1 La Croisette to 10 La Croisette, allowing participants to stay active while enjoying the scenic waterfront.

Additional activities will take place at Porto Arabia and Qanat Quartier Boardwalks at The Pearl Island, and Crystal Walk on Gewan Island.

The program includes fitness zones, interactive sports areas, table football, and recreational activities for all ages, with first aid support, health check-ups, and water stations ensuring participant safety.

Through this initiative, UDC reaffirms its role as a lifestyle developer and community builder,

supporting Qatar National Vision 2030 by promoting healthier, more connected communities.