
MOI Inaugurates Traffic Week 2026



Published on May 3, 2026

Document Date: Sun, May 03 2026 10:27:26 pm

Category: ,English,Qatar - ,Snippets

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Doha, May 03 (QNA) – The Traffic Week 2026 kicked off Sunday through a traffic awareness

exhibition organized by the Ministry of Interior (MOI), represented by the General Directorate of

Traffic, at Place Vendome Mall, with the participation of relevant entities.

The event aims to enhance road safety and promote a culture of safe road use.

The exhibition was inaugurated by Director General of Traffic Brigadier Jabr Ali Al Kubaisi, in the

presence of Director of the Non-Communicable Disease Prevention Programs Department at the

Ministry of Public Health Sheikh Dr. Mohammed bin Hamad Al Thani, along with several directors, officers from the MOI, and representatives of participating entities.

The exhibition brings together the 38th Unified GCC Traffic Week under the theme “I Cross Safely,” in addition to World Traffic Day and Arab Traffic Week under the theme “Slow Down... We Are Waiting for You.” The events will continue until Friday and include awareness and interactive activities to promote understanding of traffic laws and road etiquette.

Brigadier Jabr Ali Al Kaabi emphasized that the alignment of these three occasions strengthens awareness efforts and supports initiatives to reduce accidents and protect lives. He noted that the development of traffic services aligns with the MOI’s strategic goal of enhancing service quality.

Traffic services available through the “Metrash” application have reached 85 services, with more than 552,000 transactions completed in 2025, reflecting the expansion and efficiency of digital services.

The Director General of Traffic also voiced his appreciation to the participating entities for their cooperation and role in supporting awareness efforts, stressing that road safety is a shared responsibility that begins with compliance with the law, and that respecting the road is a form of respecting human life.