

Johor-Singapore SEZ Attracts Rising Global Investment Interest



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KUALA LUMPUR: The Johor-Singapore Special Economic Zone (JS-SEZ) is emerging as a key economic platform connecting Southeast Asia's industrial strength with global financial networks, while attracting growing investment interest beyond East Asia, Malaysian Economy Minister Akmal Nasrullah Mohd Nasir said Wednesday.

Speaking at the JS-SEZ Executive Forum 2026, Akmal said the initiative aims to deepen regional economic integration by combining Malaysia's industrial base with Singapore's global connectivity into a unified and competitive investment platform for international investors. He said the JS-SEZ is not only about geography or improving the movement of goods and people across borders, but about building a stronger ecosystem that links production capacity with global market access.

According to Akmal, the initiative comes at a time when multinational companies are reassessing supply chains and seeking more resilient and long-term manufacturing hubs. He added that the growing economic influence of ASEAN further enhances its attractiveness to global investors.

The forum, held under the theme "Unlocking the Malaysia-Singapore Advantage: Your Gateway to ASEAN Growth," brought together policymakers, investors, and business leaders to discuss opportunities for regional cooperation and investment expansion.

Akmal said the JS-SEZ represents a strategic step toward strengthening ASEAN's role as a competitive and integrated economic region in the global economy.