

World-Famous Pakistani Mangoes Bring Flavour, Culture and Friendship to Souq Waqif



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Pakistan Mango Exhibition 2026

A Celebration of Agriculture, Heritage and Pakistan-Qatar Friendship

Doha | Souq Waqif Eastern Square

By Haroon Rashid Qureshi

Pakistan Mango Exhibition attracts huge response in Doha

A showcase of Pakistan's agricultural excellence, cultural heritage and growing friendship with

Qatar

Doha: The 3rd Pakistan Mango Exhibition opened at Souq Waqif's Eastern Square with an

overwhelming response from visitors, diplomats, business leaders and members of the Pakistani community.

The ten-day exhibition has become a major platform showcasing Pakistan's world-famous mangoes, traditional food products and rich cultural heritage in Qatar.

Jointly organised by the Private Engineering Office Celebrations Committee and the Embassy of

Pakistan in Qatar, the exhibition features the largest participation since its launch, with more than 30 Pakistani companies and over 30 restaurants presenting premium mango varieties, seasonal fruits, traditional foods, desserts, juices and innovative mango-based products.

The opening day witnessed the participation of diplomats, officials, business leaders, community representatives and visitors from different nationalities, who appreciated the quality, taste and variety of Pakistani mangoes.

The exhibition was inaugurated by Pakistan's Ambassador to Qatar Muhammad Aamer in the presence of senior Qatari officials, diplomats, business leaders and members of the Pakistani community.

Qatar's Support for Pakistan Mango Exhibition

Khalid Saif Al Suwaidi

General Supervisor, 3rd Pakistan Mango Exhibition and its Products

Khalid Saif Al Suwaidi, General Supervisor of the 3rd Pakistan Mango Exhibition and its Products, said this year's exhibition marks the largest participation since its launch, with record involvement from Pakistani companies, restaurants and exhibitors.

He highlighted that the exhibition provides an excellent platform to showcase Pakistan's premium

mango varieties, agricultural products and rich culinary traditions to visitors in Qatar.

Al Suwaidi appreciated the cooperation between the Private Engineering Office Celebrations Committee and the Embassy of Pakistan in Qatar, saying their joint efforts have helped establish the exhibition as one of the successful seasonal events at Souq Waqif.

He added that the exhibition goes beyond promoting mangoes, as it strengthens cultural exchange, trade opportunities and people-to-people relations between Qatar and Pakistan.

He invited residents and visitors across Qatar to attend the exhibition and experience the exceptional taste of Pakistani mangoes and a wide range of traditional products.

Diplomatic Voices Celebrate Pakistan's Mango Heritage

H.E. Ashraf Khodhaev

Ambassador of Uzbekistan to Qatar

H.E. Ashraf Khodhaev praised the Pakistani Mango Exhibition as one of the most vibrant and diversified cultural events in Doha.

He said it was an honour to participate in the exhibition organised by Pakistan, a brotherly country. He appreciated the large number of visitors showing interest in Pakistani mangoes, which he described as among the best mangoes in the world.

The ambassador said such cultural events are extremely important as they bring people together and allow communities to share traditions, food and friendship in a positive environment.

H.E. Dr. Mustafa Goksu

Ambassador of Turkey to Qatar

H.E. Dr. Mustafa Goksu appreciated the efforts of Pakistan's Ambassador Muhammad Aamer in continuously promoting Pakistan's culture, products and traditions in Qatar.

He said the exhibition helped visitors discover that Pakistani mangoes represent much more than a fruit, as the event also showcases various Pakistani products and creates opportunities for people to connect and strengthen relations.

He thanked the management of Souq Waqif and the Qatari government for providing an excellent environment where different communities can come together and learn more about each other's cultures and products.

H.E. Shane Flanagan

Ambassador of Australia to Qatar

H.E. Shane Flanagan, Ambassador of Australia to Qatar, expressed his pleasure at attending the

Pakistan Mango Exhibition in Doha.

He said he was delighted to be part of the event and praised Pakistani mangoes for their delicious taste and exceptional quality. He wished the exhibition great success and appreciated the initiative as an excellent opportunity to experience Pakistan's rich agricultural heritage, cultural traditions and the warm spirit of friendship among different communities in Qatar.

Business Community Perspective

Israr Malazai

President, Pakistan Business Council Qatar

Israr Malazai said it was a matter of great pride that the Pakistani Mango Exhibition was being organised in Qatar, describing Qatar as a second home for Pakistanis.

He praised the exhibition as a unique initiative that beautifully presents Pakistan's premium mango varieties to the international community.

He said Pakistani mangoes are famous worldwide for their exceptional aroma, taste and quality, adding that their unique flavour and standard make them among the finest mangoes in the world.

Highlighting Pakistan's tourism potential, Malazai said Pakistan is blessed with breathtaking landscapes, beautiful mountains, valleys, historical places and rich cultural traditions. He

encouraged people from Qatar and around the world to explore Pakistan and experience its natural beauty and hospitality.

He also appreciated the Pakistani community in Qatar for its hardworking nature and positive contribution to Qatar's development, saying the community continues to strengthen the longstanding friendship between Pakistan and Qatar.

International Visitor's Experience

Farah Al Sharif

Palestinian Journalist based in Doha

Farah, a Palestinian journalist based in Doha, shared her excitement while covering the third edition of the Pakistani Mango Festival.

She said mangoes are among her favourite foods and Pakistani mangoes are among the best she has ever tasted. She appreciated the excellent organisation of the event and praised the Embassy of Pakistan in Qatar for arranging such a successful festival.

She described the exhibition as a wonderful community gathering where people from different backgrounds come together. She highly praised the taste and quality of Pakistani mangoes and expressed her desire to visit Pakistan, especially Lahore and Islamabad, in the future.

Exhibitor's Voice

Ateeq ur Rashid

974 Foodstuff

Ateeq ur Rashid said his company has been participating in the Pakistan Mango Festival for three successful years.

He highlighted popular Pakistani mango varieties including Chaunsa, Sindhri and Anwar Ratol, saying these varieties are loved not only by Pakistanis but also by people from Arab and other communities living in Qatar.

He invited residents and visitors to attend the exhibition and enjoy Pakistan's delicious mangoes along with other seasonal fruits, including apricots and pomegranates.

Mohammad Sabir

Owner, Take N Care Stall

Mohammad Sabir expressed his happiness and excitement at participating in this year's Pakistan Mango Festival in Doha.

He said the exhibition attracted visitors from different nationalities living in Qatar and provided

an excellent opportunity to introduce Pakistani food products to a wider audience.

He thanked the Embassy of Pakistan in Qatar for providing them the opportunity to participate and display their products. He added that visitors highly appreciated the delicious Pakistani snacks and food items served at the stall, reflecting the rich taste and diversity of Pakistan's culinary traditions.

Pakistan's Mango Excellence on Display

The exhibition presents some of Pakistan's most famous mango varieties, including Sindhri, Chaunsa, White Chaunsa, Anwar Ratol, Dussehri, Fajri and Lal Badshah, along with other premium varieties.

Alongside mangoes, visitors can enjoy traditional Pakistani food products, desserts, juices and seasonal fruits, offering a complete experience of Pakistan's agricultural and culinary heritage.

A Bridge of Friendship Through Taste and Culture

The 3rd Pakistan Mango Exhibition has once again highlighted the strong friendship between Pakistan and Qatar by bringing together diplomats, officials, businesses and communities through the universal language of food and culture.

The exhibition continues until July 18 at Souq Waqif Eastern Square and remains open daily from 4:00 pm to 10:00 pm.

A taste of Pakistan that continues to win hearts in Doha