
Pakistan's Largest Property Exhibition Showcases Saudi Investment Opportunities



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Riyadh (Rana Azeem): The 13th edition of the Pakistan International Property Expo (PIPEX) 2026, the largest Pakistani international real estate exhibition in Saudi Arabia, concluded successfully in Riyadh after a highly successful two-day event. The exhibition attracted a large number of Saudi nationals, members of the Pakistani community, investors, business leaders, and real estate professionals, reaffirming the growing confidence in Pakistan's property sector.

The grand opening ceremony was inaugurated by Dr. Abdulaziz Fahad Al-Dakhil, Member of the Board of Directors of The Saudi Investment Bank, who attended as the Guest of Honor. The inauguration was also attended by distinguished dignitaries, exhibitors, prominent business leaders, and investors from both Saudi Arabia and Pakistan.

During the two-day exhibition, 17 leading Pakistani real estate companies showcased their latest residential, commercial, and housing developments, offering visitors a comprehensive overview of Pakistan's evolving property market. The event generated significant interest from Saudi investors, many of whom described Pakistan's real estate sector as an emerging market with substantial long-term investment potential.

Speaking at the closing ceremony, PIPEX International Expo President Imran Khattak expressed his gratitude to all exhibitors, sponsors, strategic partners, participants, and supporters for contributing to the event's success. He stated that the exhibition exceeded expectations, highlighting the remarkable participation of overseas Pakistanis and Saudi investors as a clear indication of growing confidence in Pakistan's real estate industry.

He further emphasized that the Pakistan International Property Expo has become an effective platform connecting Pakistani developers with international investors. The exhibition not only promotes Pakistan's real estate projects globally but also creates new avenues for foreign direct

investment and strengthens economic cooperation between Pakistan and Saudi Arabia.

Participants and investors highly appreciated the professional organization of the event, noting that exhibitions of this nature play a vital role in promoting investment in Pakistan, strengthening the connection of overseas Pakistanis with their homeland, and projecting a positive image of Pakistan internationally. They praised the diversity and quality of the projects presented and appreciated the opportunity to engage directly with leading Pakistani developers.

The closing ceremony was attended by Raja Tufail Ahmed, a prominent Pakistani-Saudi businessman, along with Sheikh Zayed Al-Tamimi and Fahad Al-Tamimi as Guests of Honor.

Together with senior members of the Pakistani community, they presented commemorative shields to exhibitors and supporting organizations in recognition of their valuable contributions.