

RAHBAR KISAN INTERNATIONAL

YouTube expands playables initiative to all users

Published on May 31, 2024

Document Date: Mon, Oct 28 2024 02:27:36 pm

Category: ,English,International -

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Web desk – YouTube has officially entered the e-gaming arena by launching the Playables initiative, which allows users to play games directly through the video-sharing platform’s official website and its Android and iOS apps.

Last year, YouTube began testing its gaming experience with the Playables initiative exclusively for YouTube Premium subscribers. This initial phase included a limited selection of games and concluded in March.

In a recent announcement on its official blog, YouTube revealed the expansion of the Playables initiative, now offering over 75 different games, including chess, crossword puzzles, and popular titles. These games can be played directly from a web browser or within the YouTube app without the need for downloads.

Users can try new games by visiting the YouTube homepage on desktop or mobile, navigating to the Explore tab, and selecting playable games. Games can also be shared with friends by clicking on the additional options menu, and progress can be saved, allowing users to track their best results.

YouTube stated that these games will be gradually rolled out to more users in the coming months.

As the gaming sector continues to grow, tech companies are expected to keep investing, potentially introducing innovative gaming experiences based on VR and AR technologies.

Additionally, partnerships between gaming platforms and tech companies may expand, offering exclusive content to attract more subscribers.