
The Business Year Partners with Msheireb Properties for the next Qatar Investment and Innovation Conference 2024: Investing in the future

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The Business Year (TBY), a global media group that has been providing investors, businesses, and governments with first-hand insights into the world's most dynamic markets for 15 years, is proud to announce a collaboration with Msheireb Properties to host the Qatar Investment and Innovation Conference 2024: Investing in the Future, TBY's flagship event in the country, in November at Barahat Msheireb.

Qatar Investment and Innovation Conference 2024: Investing in the Future celebrates the 10th anniversary of The Business Year's presence in Qatar and aims to unite leaders and decision-

makers from GCC countries in a single space for open dialogue. This initiative will focus on cooperation, innovation, and promoting further investment in the region, setting the economic agenda and sparking new conversations.

The collaboration between TBY and Msheireb Properties highlights the importance of integrating private sector efforts with the GCC's concerted focus on growth across the culture, sustainability, and innovation industries to achieve economic development. Msheireb Downtown Doha, home to a diverse array of national and international companies and institutions, has become a vibrant hub that brings global ideas to the heart of Qatar's capital in a sustainable and evolving manner.

Leveraging Msheireb Downtown Doha's meticulous urban planning, sustainable mobility solutions, and open access to the city's population, Qatar Investment and Innovation Conference 2024: Investing in the Future will be held in Barahat Msheireb. The event will gather key figures from Qatar and other GCC countries, including Saudi Arabia, Oman, Kuwait, and the UAE. TBY's comprehensive coverage of Qatar's development and economic diversification will lead panels on the future of Special Economic Zones and the intersection of innovation and sustainability.

By offering perspectives that transcend borders, the event will provide attendees with enriching conversations that enhance understanding of Qatar's role as a crucial actor in attracting investors to the region. **Qatar Investment and Innovation Conference 2024: Investing in the Future** will also pave the way for The Business Year's upcoming 2025 Qatar edition, which will focus on the country's progress toward achieving the objectives of the Third National Development Strategy and Qatar National Vision 2030.

The partnership between Msheireb Properties and The Business Year sets the stage for a series of fruitful discussions that will foster partnerships, cooperation, and the exchange of knowledge among key stakeholders and decision-makers from Qatar and the region. More coverage of Qatar's economic development is available at www.thebusinessyear.com and in **The Business Year: Qatar 2024**, the global media group's latest publication on the country.