
Msheireb Properties Wins Prestigious 2024 Green Apple Award for Beautiful Buildings

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DOHA, QATAR 2 July 2024— Msheireb Properties, a leading sustainable real estate developer in Qatar, has been awarded the prestigious Green Apple Award for Beautiful Buildings in 2024. The award recognises the company’s outstanding project, “Transforming Doha’s Heritage Houses – Msheireb Museums,” noting its contributions to the built and visual environment and environmentally friendly features.

The Green Apple Awards, established by the Green Organisation in 1994, are known internationally as symbols of excellence in environmental best practices. Msheireb Properties’ win highlights its commitment to sustainable development and architectural preservation.

Eng. Ali Al Kuwari, CEO of Msheireb Properties, expressed his pride in the achievement, “Msheireb Museums exemplifies our vision of creating innovative, environmentally friendly spaces that honour Qatar’s rich heritage while embracing modern sustainability practices. This award further cements Qatar’s position as a leader in sustainable development and cultural preservation in the region.”

Abdulla Al Naama, General Manager of Msheireb Museums, added: “Winning this award validates our efforts in transforming these historic houses into world-class museums. It demonstrates that preserving our cultural legacy and implementing cutting-edge sustainable technologies can go hand in hand. This recognition inspires us to continue our mission of educating visitors about Qatar’s history through these beautifully restored and repurposed buildings.”

Msheireb Museums are comprised of four carefully restored and transformed historic Qatari houses, preserving cultural heritage while integrating with the modern urban development of Msheireb Downtown Doha. The museums showcase Qatar’s journey from its roots in traditional domestic life, the petroleum industry’s pioneers, the Msheireb district’s modern development, and the histories of slavery both regionally and internationally.

What sets the Msheireb Museums apart is the innovative approach to sustainability and heritage conservation. The museums are a successful example of the fusion of traditional Qatari and contemporary architectural design, making history accessible and relevant in the rapidly changing urban and cultural landscape of 21st-century Doha. This careful balance of original architectural elements with modern construction techniques ensures that the museums educate about the past while preserving it for future generations with environmentally sustainable systems to protect artifacts in world-class museum conditions.