

---

## MEDIA PLUS CEO RECEIVES DR.A.P.J.ABDUL KALAM INNOVATION AWARD



Published on May 30, 2023

Document Date: Thu, Apr 23 2026 12:31:22 am

Category: ,English,International - ,Snippets

Show on website : [Click Here](#)

---

MEDIA PLUS CEO and chief editor of Qatar Business Card Directory has received the first ever

Dr.A.P.J.Abdul Kalam innovation award at a glittering ceremony held at Dr.B.R.Ambedkar

auditorium in Andhrapradesh bhavan on New Delhi

Former judge of Tamilnadu and currently the vice chancellor of the university, former chief

secretary of Tamil Nadu Dr. Sampath Kumar IAS, News Paper Association of India general

secretary Dr. Vipin Kaur, Andhra Bhavan security head DYSP Mehaboob, International director of GHPU Dr. PMA Hakkim jointly presented the award.

An array of prominent persons from across the globe attended the award ceremony where a number of outstanding personalities were also honoured.

QATAR Business Card Directory published by Doha based advertising and event Management Company; MEDIA PLUS has won many awards and laurels from various parts of the world for its innovation, data and network.

The award committee observed that business card directory is unique with its novel approach and scientific organization. The attractive and user friendly product is a highly recommended tool for networking.

The jury consisting of academicians, management experts and businessmen complimented the idea of business card directory and observed that it was effective and useful for connecting people on a large scale. The information explosion witnessed by the world today has made business more and more challenging and it demands to be more and more relationship oriented for business success.

In the present world of perfect competition, we need to encourage new technologies and innovations for successful marketing any product. QBCD is an effective example of innovation in marketing.

Qatar is the most promising country in the world with its farsighted plans and projects and the Qatar Business Card directory will boost Indo gulf and intra gulf business in a mutually rewarding way.